

Veerasaiva Vidyavardhaka Sangha's

Smt. ALLUM SUMANGALAMMA MEMORIAL COLLEGE FOR WOMEN

Affiliated to Karnataka State Women University, Vijayapura. Re-Accredited by NAAC with 'B' Grade

(Vidyapravardhaka Sri Togari Veerappanavara Datti Avarna)

Allum Sumangalamma Road, Gandhi Nagar, I Cross, Bellary-583103.

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PROSPECTUS FOR DEGREE & PG COURSE



WE CREATE THIRST FOR SUCCESS Degree Course Offered: BA, B.Sc., B.Com, BBM & BCA

PG Course Offered : M.Com.

"The Choice you Make Today Determines The outcome of Tomorrow"



Veerashaiva Vidyavardhaka Sangha, Bellary.

Veerashaiva Vidyavardaka Sangha, Bellary was established in 1916 at Bellary with a view to provide education to all strata of society, in and around Bellary District with a focus to rural students. This crusade against illiteracy and ignorance has continued to create not only a literate society but also a knowledge based one. The sangha thus runs 41 educational institutions with hostel and philanthropic organizations in Bellary, Koppal and Davanegere Districts, covering primary education, undergraduate, certificate, diploma and post graduation courses. These courses encompass Arts, Science, commerce, Engineering, Management, Pharmacy, Education and Law. It aims at carrying on the good work in the years to come.

COLLEGE GOVERNING COUNCIL



Sri Allum Basavaraj
President



Sri Yeachreddy Sathish Vice - President



Sri Na dagoudra Rudragoud
(Appaji)
Secretary



Sri Igol Chidananda Joint Secretary



Sri Mundasada Muppanna Treasurer



Dr. Bhagya Lakshmi Chair Person, (College Governing Body)

COLLEGE GOVERNING BODY MEMBERS

Smt. Kuppagal Girija

Sri B.P. Yadwalli

Smt. Gadigi Swarnalatha

. B. Veerabhdra Gouda

Member

Prof.K. Hanumantha Reddy
Principal

College Profile

Smt. Allum Sumangalamma Memorial College for Women is the lone premiere women's college of V.V. Sangha. It has continued to fulfill the aspirations of girl students of the region. It has played a pivotal role in shaping the career of en-number of students. This college has created an educational ambience to all the girl students of not only Bellary and neighbouring districts of Karnataka but also for the students of neighbouring state of Andhra Pradesh.

This College was established in 1969 with a Strength of 164 students and presently it can boast of 1400 students. It is a full-fledged college with Undergraduate Courses in Arts, Science, Commerce, Management, Computer Applications and Post Graduation in M.Com., Its goodwill stands on the consistent securing of good results and ranks. Consequently, it has become synonymous with academic excellence. It has research oriented and highly qualified competent teachers with doctoral degrees.

Chair Person's Message......

Smt ASM College is committed to comply with the Quality, and Focus on creating thirst in students to Achieve success and Progress continually.

VISION

Strives for intellectual excellence,
Quality enhancement and global mobility.

MISSION

It:

- Caters to higher education of urban and rural women and the disadvantaged section of the society.
- Creates for entrepreneur mindset and women empowerment.
- * makes students socially responsible in family and at work place.
- Moulds women into global achievers.

MOTTO

Quality. Excellence and Women Empowerment

Institution's core facilities



Library and Information Centre

The college has a well furnished, well equipped and well stocked library with 23 thousands volumes of books, 50 periodicals and 30 National and International Journals. It is equipped with Inflibnet facility, a UGC soul software that helps the students access to the information from other libraries through internet.

Hostel

The institution's hostel named 'Akkamahadevi Hostel' accommodates 350 students for out station students with modern amenities.

Canteen

A well furnished canteen fulfills the refreshment needs of the students on cost effective basis.

Computer centre:

The college is equipped with two computer centers with internet facility for students and faculty members.

Auditorium and Seminar hall:

The existence of an auditorium and a seminar hall provides many opportunities to students and faculty to conduct programmes related to co-curricular and extra-curricular activities such as seminars, enlightened lectures from eminent scholars and resource persons.



HOSTEL BUILDING



COMPUTER LAB

English language lab:

A recently established English language lab caters to the enhancement of communicative skills and advance learning of English language to our students.



Blood Grouping Camp

Red Cross Wing and Health Centre

Under the aegies of College's Red Cross Wing, in association with College's Health Centre, a mandatory annual medical examination is conducted for all the students. A lady doctor visits on selected days in a week for consultation.

Anti Ragging & Anti Sexual Harassment Cell:

In our College we have Anti Ragging & Anti Sexual Harassment Cell-

- * To maintain the discipline.
- To keep an eye on trouble makers.
- To receive the complaints & solve the problems relating to ragging & sexual harassment using soft measures.

"Ragging is a punishable crime under Supreme Court Directives"
"Ragging is a cognizable offence under Supreme Court order"



Admission Office

Counseling and Career Guidance Cell

The cell constantly interacts with prospective employers and invites them for Campus Recruitment. It also explores possibilities for the job training and organizes periodic training programmes and workshops in new and emerging areas of applied knowledge. It counsels them in the matter of further studies for placements.

NCC (National Cadet Corps):



SUO C.Pranathi receiving
Chief Minister Commendation Card

1.The College has one unit of NCC for senior wing girl cadets towards developing leadership qualities, personality development, adventure activities, national integration and co-existence. These qualities are developed through attending various camps, such as Republic Day Camp (RDC), Basic Leadership Camp (BLC), Thal Sena Camp (TSC), Rock Climbing and Training Camp (RCTC), Himalayan Mountaineering Camp (HMC) and National Integration Camp (NIC).

One of our Cadets, Senior Under Officer C. Pranathi has rare achievement to her credit wherein she did participate in TSC – Delhi, and was nomitated as Best Cadet at RDC – Delhi, which provided her an opportunity

to be selected for Youth Exchange Programme (YEP) and she represented India and visited Vietnam in March 2012. She is the first such cadet from Bellary district to be selected under YEP.

Note: An additional weightage would be given to students joining NCC.

NSS (National Social Service)

The college has 2 units of NSS with 100 students each for valuing the societal responsibility and to inculcate a sense of service towards society as mentioned in our college's mission and objectives.



Alumnae Association:

The institution continues to maintain a link and a healthy relationship with their out going students and prides in the achievements of the students who have made a space for themselves and have progressed in the society. Its alumnae association looks into these aspects.

Students Safety Insurance:

The students will be covered insurance for death, total loss of two limbs or two eyes, total loss of one limb and one eye and permanent total or partial disablement.

Extra Curricular Activities and sports Activities

Extra Curricular Activities and sports activities have been consistently conducted by the college to develop the over all personality of the students. Large play ground for out door games and facilities for indoor games are provided. Students are initiated, encouraged and trained to participate in inter-collegiate competitions. Our students have won several prizes in University and State Level Competitions.

Institution's Academic and Training Programmes:

Academics:

All the departments are well equipped with experienced faculty and excellently maintained laboratories. The college has made steady progress in academics with high performances in the result.

Our Achievers:

The students of our college have been bagging ranks regularly every year. The rank holders of 2013-14 batch.



Prakruthi Kayshap B.Sc., 2[™] Rank



Muraffilla Aqeeq B.Sc., 9th Rank



Sinduja B.Com., 4th Rank



Divya R. Hiremath

- * Kum. Kamalakshi B.Sc Secured Gold Medal in securing highest marks in Maths in 2010-11
- ❖ Kum. Meenakshi Buduru Gold Medal by securing highest marks in maths in 2011-12

Continuous Assessment:

Monthly tests twice in each of the two semesters are conducted annually. These tests are mandatory. Students are also assessed academically through their participation in seminars and group discussions which is a part of their classroom teaching.

Remedial Coaching:

Students from rural and backward classes, who are weak in studies and belong to disadvantaged sections of society such as SC, ST and OBC are given extra coaching through remedial classes and revision by the respective departments.

Personality Development and Skill Development:

The institution takes care of conducting programmes, training and courses to enhance their students performance and confidence level through personality development and skill development programmes. These make the students competitive at all levels. They are

- Spoken English courses.
- Certificate course in yoga
- Certificate course in the use of computers.
- Entrepreneur Development courses.
- Personality Development courses.
- Career Oriented Programmes through placement cells.
- Lectures by eminent resource persons to enhance knowledge and character building.



Yoga Courses

TQM- HRD [Total Quality Management and Human Resource Development]

Commissionerate of Collegiate Education of Karnataka State Govt. has identified our college as a Lead College in Bellary District, to plan and implement TQM-HRD interventions in the district colleges with the help of CLHRD, Mangalore (College for Leadership and Human Resource



TQM-HRD Orientation Courses

Development, Mangalore) to students and teachers as well. Our college has been carrying on this tradition for the past 12 years through three catagories of programmes, they are;

- A one day orientation programme to all freshers.
- A two day programme of Communicative English for all the second year degree students.
- A three day Career guidance programme for all the final year degree students.

Outreach programmes:

Besides these endeavors, the college also has few healthy practices of which it is proud of. These outreach programmes are:

- Financial help to the poor students for their fee structure drawn from a voluntary contribution by the faculty.
- Issuing of books through Book Bank.
- Annapurna scheme; maintained by Alumnae Association of the college again a financial support from the teachers, donations and the membership fee collected from the past students.



Annapurna Scheme

Co-Curricular Activities:

The institution provides an opportunity to our students to bring out that extra spark they posses through their talent, skill and a spirit of competitiveness. It has various cultural associations to cater to these special needs of the students such as expression of cultural talents in the form of Music, Dance, Fine Arts and Literary output. The students are given responsibility by delegating them as Secretaries and Joint Secretaries to these associations. This opportunity paves a way to gain experience in bearing the responsibility of conducting and managing various events and developing leadership qualities.

The Associations of the Institution are:

- Kannada Sahitya Sangha
- Hindi Saurabh Sangh
- Tajjyothi English Language Assoiciation
- Andhra Saraswatha Sanghamu.
- . Bazm-E-Urdu.
- Science Association
- Planning Forum and Social Science Forum.

Additional Features:

- Audio video facility and LCD Projectors used as teaching aids and for the conduct of seminars and lecture competitions.
- A well equipped and adequately furnished seminar hall.
- Botanical/ Industrial / Historical and Educational tours are a regular features for our students.
- Faculty members render consultancy services in the academics, social and medical.



Talent's Day - Rangooli Competition



Botanical Tour

COURSE OFFERED: DEGREE & POST GRADUATION

Three Year Under Graduate Programmes (I Semester to VI Semester)

THE COLLEGE OFFERS COURSES IN FIVE FACULTIES:

ARTS, SCIENCE, COMMERCE, MANAGEMENT & COMPUTER APPLICATIONS

ELIGIBILITY FOR ADMISSIONS IN TO DEGREE COURSE:

Candidates should have passed PUC from Karnataka or Equivalent [Candidate from other states must produce Eligibility Certificate issued from Karnataka State Women's University, Bijapur].

ELIGIBILITY FOR ADMISSION TO M.Com PROGRAMME

Candidates should have passed Bachelors Degree/Masters Degree examination of any recognized university, in any subject and have secured not less than 50% of marks (45% for SC/ST candidates) further the minimum qualification shall be as per Government norms in the case of PG common entrance test.

Bachelor of Arts: B.A.,

First Semester

Second Semester

Languages : a. English

b. Kannada / Hindi / Additional English.

Optional Suibects:

History, Sociology, Political Science. History, Economics, Political Science. History, Optional Kannada. Political Science

Compulsory Subject:

Indian Constitution.

Optional Sujbects:

History, Sociology, Political Science. History, Economics, Political Science. History, Optional Kannada. Political Science

Compulsory Subject:

Human Rights and Environmental Studies

Third Semester

Fourth Semester

Languages : a. English

b. Kannada / Hindi / Additional English.

Optional Sujbects:

History, Sociology, Political Science. History, Economics, Political Science. History, Optional Kannada. Political Science

Compulsory Subject:

Personality Development & Communicative Skill

Optional Sujbects:

History, Sociology, Political Science. History, Economics, Political Science. History, Optional Kannada. Political Science

Compulsory Subject:

Communicative Skills

Fifth Semester

Sixth Semester

Languages: Kannada / Hindi / Add. English

Optional Sujbects:

History, Sociology, Political Science. History, Economics, Political Science. History, Optional Kannada. Political Science

Optional Sujbects:

History, Sociology, Political Science. History, Economics, Political Science. History, Optional Kannada. Political Science

Bachelor of Science: B.Sc.,

First Semester

Second Semester

Languages : a. English

b. Kannada / Hindi / Additional English.

Optional Sujbects:

Physics, Chemistry, Mathematics. Physics. Mathematics. Computer Science. Chemistry, Botany, Zoology.

Compulsory Subject: Indian Constitution.

Optional Suibects:

Physics, Chemistry, Mathematics. Physics. Mathematics. Computer Science. Chemistry, Botany, Zoology.

Compulsory Subject:

Human Rights and Environmental Studies

Fourth Semester

Third Semester

Languages : a. English

b. Kannada / Hindi / Additional English.

Optional Sujbects:

Physics, Chemistry, Mathematics.
Physics. Mathematics. Computer Science.
Chemistry, Botany, Zoology.

Compulsory Subject:

Personality Development & Communicative Skill

Optional Sujbects:

Physics, Chemistry, Mathematics. Physics. Mathematics, Computer Science. Chemistry, Botany, Zoology.

Compulsory Subject:

Communicative Skills

Fifth Semester

Optional Sujbects:

Physics, Chemistry, Mathematics Physics. Mathematics. Computer Science. Chemistry, Botany, Zoology.

Sixth Semester

Optional Sujbects:

Physics, Chemistry, Mathematics. Physics. Mathematics, Computer Science. Chemistry, Botany, Zoology.

Bachelor of Commerce: B.Com.,

First Semester

Second Semester

Languages : a. English

b. Kannada / Hindi / Additional English.

Optional Sujbects:

Financial Accounting-I, Secretarial Practice, Managerial Economics, Principles of Marketing Compulsory Subject:

Indian Constitution.

Optional Sujbects:

Financial Accounting-II, Business Environment, Business Communication Skills, ED&SEM,

Compulsory Subject:

Human Rights and Environmental Studies

Third Semester

Financial Accounting-III, Business Statistics, Monetary Economics, Indian Financial System, Principles & Practice of Management, Retail Management, Computer Application

Fourth Semester

Financial Accounting-IV, Business Statistics Modern Banking Theory& Practice, Advertising & Sales Management, Insurance Principles & Practice, International Economics, Computer Application

Fifth Semester

Principles of Financial Management,
Human Resource Management,
Principles & Practice of Auditing,
Industrial Economics, Income Tax-I,
Cost Accounting-I, Computer Application in
Business-I

Sixth Semester

Business Law, Financial Service, Principles of Management Accounting, Cost Accounting-II, Income Tax-II, Industrial Economics, Computer Application in Business-II

Bachelor of Business Management: BBM

First Semester

Languages : English

Optional Subjects:

Financial Accounting-I,
Managerial Economics,
Business Communication Skills-I,
Quantitative Techniques-I,
Principle & Practice of Management

Compulsory Subject: Indian Constitution.

Third Semester

Quantitative Techniques-III, Human Resource Management, Marketing Management - II Entrepreneurship Development, Computer Programming Language in MIS.

Fifth Semester

Business Law, Business Taxation,
Production & Operation Management,
Working Capital Management /
Human Resource Development.
Financial Markets & Services / Human Relation & welfare challenges

Second Semester

Business Communication Skills-II, Quantitative Techniques - II, Marketing Management - I, Financial Accounting - II Fundamentals of Computers & MIS

Compulsory Subject:

Human Rights and Environmental Studies

Fourth Semester

Organizational Behavior, Elements of Costing, Management Accounting, Woman Entrepreneurship Development, Communicative English, Corporate Environment.

Sixth Semester

Global Marketing, E-Business, Strategic Business Management, Investment decision & Project management / Labor Law. Financial Management / Industrial Relations.

Bachelor of Computer Application: BCA

First Semester

Languages : English

Optional Subjects:

Mathematics - I / Accounting & Financial Management-I, Basic Electricals & Electronics, Computer Concept of C Programming,

Compulsory Subject: Indian Constitution.

Second Semester

Languages : English

Mathematics - II / Accounting & Financial Management-II,
Data Structures using-C
Computer Organization & Architecture
Numerical & Statistical Methods
Two-Labs

Third Semester

Operating System, OOPs Using- C++, Discrete Mathematical Structure, Visual Programming, Data Communication, Two-Labs

Fourth Semester

Design & Analysis of Algorithms,
System Analysis & Design, Microprocessors,
System Programming, Computer Graphics,
Communicative English, Two-Labs

Fifth Semester

Computer Networks, Internet Programming, Database Management System, Software Engineering, Operation Research, Two-Labs

Sixth Semester

Mobile Computing, E-Commerce & Web Design, Introduction to Unix, Visual Basic –Net, Object oriented System design, Project work (Project work, lab and viva.

M. Com.

M. Com I Semester:

- 1.1 Management and Behaviourial Process
- 1.2 Advanced Financial Management
- 1.3 Marketing Management
- 1.4 International Business
- 1.5 Financial Reporting and Analysis
- 1.6 Ferrinist Juris Prudance

M. Com II Semester:

- 2.1 Strategic Management
- 2.2 Business Research Methods
- 2.3 International Accounting
- 2.4 Entrepreneurship Development
- 2.5 Investment Management (SAPM)
- 2.6 Women's Health

M. Com III Semester:

- 3.1 Business Ethics and Corporate Governance
- 3.2 E-Commerce
- 3.3 International Financial Management
 - Group A : Accounting & Taxation
- 3.4 Corporate Accounting
- 3.5 Corporate Tax Planning I
 - Group B : Accounting & Finance
- 3.4 Corporate Accounting
- 3.5 Financial Markets and Science.
 - Group C : Business & Insurance
- 3.4 Bank Management
- 3.5 Insurance and Ateerial Science
- 3.6 Compulsory paper-Commutative English.

M. Com IV Semester:

- 4.1 Service Marketing
- 4.2 Accounting Software Packages

Group - A: Accounting & Taxation

- 4.3 Contemporary Issues in Accounting
- 4.4 Corporate Tax Planning II
- 4.5 Project Report

Group - B : Accounting & Finance

- 4.3 Contemporary Issues in Accounting
- 4.4 Financial Derivatives & Risk Management
- 4.5 Project Report.

Group - C : Business & Insurance

- 4.3 Asset Liability Management & Banks
- 4.4 Insurance and Risk Management
- 4.5 Project Report
 - 4.6 Compulsory Paper: Personalty Development

Rules of Admission:

- All admissions are provisional subject to the approval by the Karnataka State Women's University, Bijapur. No admission will be made in to degree classes for subjects who are not taught in this college.
- 2. Application forms for admission should be submitted along with the registration fee before last date.
- 3. Students should produce the following at the time of interview.
 - Original Marks Card of the immediate previous examination with five attested Xerox copies.
 - Transfer Certificate from the last institution attended with five attested Xerox copies.
 - Fees once paid will not be refunded/adjusted under any circumstances.
 - Students belonging to SC/ST should submit Form-1 in original with five attested Xerox copies.
 - Students belonging to Category I should submit Form-2 in original with five attested Xerox copies.
 - Students belonging to Category 2A.2B,3A,3B and FC should submit Form-3 in original with five attested Xerox copies.
- 4. Students are advised to write their Caste and Sub-Caste clearly.
- 5. Students from outside Karnataka are not eligible for the above concessions.
- If the Form- 1,2,3,4 submitted are found to be incorrect or incomplete they will be rejected and full fees will be collected.
- 7. Any change in subject after the admission will not be entertained.
- 8. Attendance is compulsory for all students who seek admissions into various courses. Every student should have 75% of attendance in Theory and Practical as prescribed by the Karnataka State Women's University, Bijapur.

Scholarships & Endowment Prizes:

- 1. Government of India Scholarships for SC&ST Students.
- 2. Backward Communities/Backward Caste/ B.T/ Special Groups Scholarships
- 3. Special Scholarship for children of Karnataka Government Services who died in service.
- 4. Educational concessions to the children / dependents of defence service personnels.
- 5. National Loan Scholarships.
- 6. Merit Scholarships for the children of working primary & secondary education teachers.
- 7. Physically Handicapped Scholarship.
- 8. Government Scholarship for students studying English, Kannada as major subjects.
- 9. Mines Labour Scholarship
- 10. Students Coming from Andhra Pradesh may apply for Andhra Pradesh Government Scholarships.
- 11. Various Endowment cash prizes are there in some subjects.

General Tips for Students:

- Remember that University Education is a privileged affair. It demands hard work, with full involvement.
- 2. Regular attendance is essential. Do not abstain from classes by habit.
- 3. Any difficulty, consult your teacher who will be glad to guide and help yo.
- Keep in touch with the day-to-day activities of the college. Look at the notice boards for announcements etc.
- 5. As a college student, you have a duty to cultivate a high standard of conduct and behavior.
- 6. Be courteous and considerate to others and abide by the rules and regulations cheerfully.
- 7. Participate actively in all the programmes of your associations.
- Make good use of all the facilities provided at the college, the Library, Reading Room, Laboratories and the playground.
- 9. Maintain and upload the dignity and fair name of your College.
- 10. Be proud of being a part of this institution.
- 11. Don't bring the mobile, valuable ornaments or heavy cash to the college.
- 12. Keep your vehicles at parking place and lock them.
- 13. Don't sit in corridor or in front of administrative building or on the teacher's vehicle.

Parent as a Stakeholder:

UGC has identified necessary four pillars in shaping of a student's education. They are, the Management, The Teaching faculty, The principal and administrative staff and undoubtedly the Parents themselves. These four pillar are known as Stakeholders, wherein student is the primary stakeholder.

Parents need to recognize their responsibility in monitoring, guiding and co-operating towards their daughter's academic progress and regular attendance. Towards achieving this, parents are requested to furnish correct address for any further communication regarding the progress and behavior of their daughter. Suggestions and complaints are always welcomed from parents towards improvement of academic and administrative activities.

Science Laboratories



Botany



Physic



Zoology



Chemistry







College Annual Day Celebration - 2015



















College Annual Day Cultural Program - 2015

COLLEGE ANNUAL DAY PRIZE DISTRIBUTION













Mathematics workshop

Felicitation to Rank holders

DEPARTMENT OF MANAGEMENT STUDIES

For more Details Contact : 9886509959, 7899914222

Study Tour - March 2015 Management Corporate

= 기이 구조으로 for the future corporate world through activity based learning



Management Activity Ice Breaker



Puzzling Activity

Basic Presentation Skills with Practical Learning



idustry Study Visit to Sree Balaji Rice Mill

Workshop on the Topic Attitude Wins Altitude

Drientation Program To Our PUC Students





New

Visit to Vijaykrishna Granites

ndustry Study

Basic Communication Skills Work Shop on

Product Launch - Management Activity R. Work Shop L. Leader Skip Gualities Interview Tachingue T. Fearn Building E-Effective Communication Skits

PRODUCT LAUNCH OF NESTO PVI. LIG..

PRODUCT LAUNCH OF KUSHPRETH PALLIAL.

PROBUCT LAUNCH OF CINDRELA PAT, LIE.

Team Leaders with thier New Product

BBM Ist Yr



RODUCT LAUNCH OF TRIPSY PYL LIG.,



Women Safety And Self

Defense Program

frust & Team Building Activity

Visit to BAMUL Bangalore Milk Union Ltd.

Visit to Manipal Academy Banking, Bangalore

Management Activity Role Play & Stress

On Parents Day Collage Exh

Visit to

Innovative Film City, Bangalore Wonder la Bangaiore.

Management Department Highlights

- Weekend Management & Technical Activities and Games Corporate Speakers Talk •
 - Industrial Visit & Study Tour

An Awareness Program

Living With Snakes

- Student Counseling
- Ethical & Spiritual Learning

Excellence

8 Years of

- Personality & Skill Development Program
 - Career Guidance by Corporate Exports Women Safety & Self Defense Program
 - Entrepreneurship Learning Program
- Results

And much more.



My life solirely changed after I took a decision joining this awesome curse of management from this institution.

is not Less than any other Top B- Schools Management Course is a Complete Practical learning which has a atend of Arts. Science & Commerce And also Builds many skills for the corporate world

1-Am sludent from science, made
AM College is a place to learn, understand,
aday joining BBM which improved no feet. Act. Report, Project yourself. Shawcase our
easy in learning with practical knowledge,
talents and surely a way to succeed
technip privileged to be a part of this institution.

My skill Sels. & Ny abitities are improved after joining this smassic Course of Management, Thanks to Belia Dept. and ASM College.