Name of the Faculty: RINI. GATTINA

Class: BBA 5th semester (ODD)

Subject: Business Law



Unit no.	Title of the chapter & description	Perio	No	No.	Teach
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		h	urs	S	ogy/
			all	take	meth
			ott	n/	odolo
			ed	con	gy
				duct	used
				ed	
MODULE-	Natureof	Octo	12	13	Chalk
1:LAWOFCONT	contract, classification, offer and accepta	ber [	200		and
RACT1872	nce,capacityof partiestocontract, free	17/10			board
	consentconsideration,legalityofobject,a	/2022			
	greementdeclaredvoid,performanceofc ontract,dischargeofcontract,	1			
	Remediesforbreak of contract.	5			
	The state of the s				
MODULE-	Indemnity,guarantee,bailmentandpledge,agency	Nov -	12	13	Chalk
2:SPECIALCON	90,000 1 to 100,000 API to	2022		10960	and
TRACTS					board
MODULE-	Formation of contract of sale, goods	Dec -	12	14	Chalk
3:SALEOF	and their classification, price,	2022			and
GOODS	conditions and			929	board
ACT:1930	warranties,transferofpropertyingoods unpaid sellerandhisrights.				
	anpara seneranamsnignis.				
MODULE-		Jan -	14	16	Chalk
4:NEGOTIABLEI	Definition of Negotiable Instruments features,	2023		2	and
NSTRUMENTSA	promissory note, bill of exchange and cheque, crossing of				board
CT	cheque, types of crossing, negotiation, dishonour and				
16	discharge of negotiableinstruments				
MODULE-	Nature andCharacteristics of	Feb	14	15	Chalk
5:THEPARTNER	Partnership, Registration of a	[04/0			and
SHIPACT,1932	PartnershipFirms, Types ofPartners, Rights and Interests of	2/202			board
	ofPartners,Rights andInterests of Partners,ImpliedAuthority of	3]			
	aPartner,Incoming&OutgoingPartners,				
	ModeOfDissolutionofPartnership.				
	J . (				
	Categorex		n		2

Name of the Family

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Name of the Faculty: RINI. GATTINA Class: BBA 6th semester (even)

Subject: 6.2 E-Business



Unit no.	Title of the chapter	Period/	No. of hours	Hours	Teaching
	& description	month	Allotted	Taken/	Pedagogy/
				conducted	Methodolog
					used
MODULE -I	Introduction to E-Commerce, Meaning and Definition	May [02	12	13	Chalk and
INTRODUCTION	Conceptual Framework of E-Business, Nature and	/05/20			Board
	scope of E-Business, Functions, Advantages and	23]			
	Disadvantages of E-Commerce, E-Commerce				
	Application				
MODULE -II	Models and Methods of E-Payments (Debit Cards,	June –	14	16	Chalk and
E-PAYMENT	Credit Cards, Smart Cards) Digital Signatures	2023			Board
SYSTEM	(Procedure, Working and Legal Position), Payment				
	gateways, online banking – meaning concepts,				
	importance, Electronic Fund Transfer, Automated				
	Clearing House, Automated Ledger Posting, risk				
	involved in e-payment.				
MODULE – III	Meaning, purpose, advantages and disadvantages of	July-	14	15	Chalk and
ONLINE	Transactions online, online marketing – Features,	2023			board
BUSINESS	Benefits and problems				
TRANSACTIONS	1				
MODULE –IV	Four C's (Convergence, Collaborative, Computing	July –	12	12	Chalk and
ONLINE	Content Management and Call Centre), online Service	2023	1		board
SHOPPING	Travel and Career, online shopping (Amazon,				
	Snapdeal, Flipkart, Myntra)				
MODULE –V	Threats in E-Commerce of Clients and Service	Aug –	12	13	Chalk and
Security and	Provider Cyber Laws- Relevant provisions of	2023			Board
Legal Aspect of	information Technology Act 2000, offences secure				
E-Commerce	electronic records, digital signature penalties and	2.			
	adjudication	=			

College for Women, Salleri-583100

Name of the Faculty: K E UMESH

Class: BBA IV semester (EVEN) NEP

Subject: Corporate Environment



Unit	Title of the Chapter &	Period/	No. of	Hours	Teaching
No.	Description	Month	Hours	Taken/	Pedagogy/
			Allotted	Conducted	Methodology used
01	FORMATION OF COMPANY Promotion of Company – Promotion – Incorporation – Capital Subscription and Certificate of Commencement of Business. Memorandum of Association – Definition – Clauses. Articles of Association – Alteration of Memorandum of Association and Articles of Association. Prospectus – Meaning – Contents – Statement in Lieu of Prospectus.	May 2023	15	15	Board and Chalk
02	CAPITAL OF COMPANY Share Capital – Meaning of Shares – Kinds of Shares – Merits and Demerits of Shares. Debentures – Meaning – Features – Types - Merits and Demerits, Listing of Shares.	June 2023	13	13	Board and Chalk
03	COMPANY MEETINGS  Meaning and Definition – Types of  Meeting – Statutory Meeting – Annual  General Meeting – Extraordinary  General Meeting – Board Meeting and  Resolutions	July 2023	12	12	Board and Chalk
04	COMPANY SECRETARY  Meaning and Definition – Position –  Appointment – Rights – Duties –  Liabilities – Qualification and Removal of Company Secretary	Aug 2023	15	15	Board and Chalk
05	WINDING UP OF COMPANIES  Modes of winding up —  commencement of winding up —  consequences — official liquidator —  powers and duties of liquidator.	2023	10	10	Board and Chalk

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Name of the Faculty: K E UMESH

Class: BBA VI semester (EVEN)

Subject:Global Marketing.



Unit	Title of the Chapter &	Period/	No. of	Hours	Teaching
No.	Description	Month	Hours	Taken/	Pedagogy/
			Allotted	Conducted	Methodology
					used
01	INTERNATIONAL TRADE	May	12	12	Board and
	International Trade –Meaning, Significance, Why to go to	2023			Chalk
	Significance, Why to go to International Business, Modes of Entering into International Trade.				
02	Balance of Payment	June	12	12	Board and
	Meaning, Factors influencing Balance of Payment, causes for Disequilibrium,	2023			Chalk
	Measures taken to improve the Disequilibrium Balance of Payment.				
03	Foreign Exchange	July	14	14	Board and
	Meaning, Types, Factors determining Exchange Rate, Spot Rate, Forward Rate, Swap, Indian FOREX Market, Convertibility of Indian Rupees, FOREX Dealers in India.	2023			Chalk
04	FINANCIAL INSTITUTIONS	Aug	14	14	Board and
	Import and Export Banks, Commercial Banks, ECGC, Export Promotion Council. Recent EXIM Policy and India, Export Promotion measures, incentives to accelerate Exports.	2023	, = *		Chalk
05	WTO	79.2	12	12	Board and
	WTO AND INDIA, TRADE BLOCKS AND TRADE CENTRES.	2023			Chalk

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Name of the Faculty: K E UMESH

Class: BBA II semester (EVEN) NEP

Subject: Human Resource Management



Unit	Title of the Chapter &	Period/	No. of	Hours	Teaching
No.	Description	Month	Hours	Taken/	Pedagogy/
			Allotted	Conducted	Methodology used
01	Introduction to Human Resource Management Meaning and Definition of HRM – Features Objectives, Differences between Human Resource Management and Personnel Management, Importance, Functions and Process of HRM, Role of HR Manager, Trends influencing HR practices	May 2023	10	10	Board and Chalk
02	Human Resource Planning, Recruitment & Selection Human Resource Planning: Meaning and Importance of Human Resource Planning, Process of HRP HR Demand Forecasting: Meaning and Techniques (Meanings Only) and HR supply forecasting. Succession Planning – Meaning and Features Job Analysis: Meaning and Uses of Job Analysis, Process of Job Analysis – Job Description, Job Specification, Job Enlargement, Job Rotation, Job Enrichment (Meanings Only) Recruitment – Meaning, Methods of Recruitment, Factors affecting Recruitment, Sources of Recruitment Selection – Meaning, Steps in Selection Process, Psychometric tests for Selection, Barriers to effective Selection, Making Selection effective; Placement, Gamification – Meaning and Features	June 2023	14	14	Board and Chalk

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				140	12 16/
03	Induction, Training and Compensation Induction: Meaning, Objectives and Purpose of Induction, Problems faced during Induction, Induction Program Planning. Training: Need for training, Benefits of training, Assessment of Training Needs and Methods of Training and Development; Kirkpatrick Model; Career Development.  Compensation: Direct and Indirect forms of Compensation (Meaning Only), Compensation Structure.	July 2023	10	10	Board and Chalk
04	Performance Appraisal, Promotion & Transfers Performance appraisal: Meaning and Definition, Objectives and Methods of Performance Appraisal – Uses and Limitations of Performance Appraisal, Process of Performance Appraisal Promotion: Meaning and Definition of Promotion, Purpose of Promotion, Basis of promotion Transfer: Meaning of Transfer, Reasons for Transfer, Types of Transfer, Right Sizing of Work Force, Need for Right Sizing	Aug 2023	14	14	Board and Chalk
05	Employee Engagement and Psychological Contract Employee Engagement (EE): Meaning and Types of EE, Drivers of Engagement - Measurement of EE, Benefits of EE. Psychological contract: Meaning and features	2023	8	8	Board and Chalk
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Name of the Faculty: K E UMESH

Class: BBA I semester (ODD) NEP

Subject: 1.3Marketing Management



Unit	Title of the Chapter &	Period/	No. of	Hours	Teaching
No.	Description	Month	Hours	Taken/	Pedagogy/
			Allotted	Conducted	Methodology used
01	INTRODUCTION TO MARKETING	Sep	10	10	Board and
	Meaning and Definition, Concepts of Marketing, Approaches to Marketing, Functions of Marketing. Recent trends in Marketing-Ebusiness, Tele-marketing, Musiness, Green Marketing, Relationship Marketing, Concept Marketing, Digital Marketing, social media marketing and E-tailing (Meaning only).	2022			Chalk
	(**************************************			1 15	
02	MARKETING ENVIRONMENT  Micro Environment – The company, suppliers, marketing intermediaries competitors, public and customers; Macro Environment- Demographic, Economic, Natural, Technological, Political, Legal, Socio-Cultural Environment.	Oct 2022	10	10	Board and Chalk
03	MARKET SEGMENTATION AND	Nov	10	10	Board and
	CONSUMER BEHAVIOUR  Meaning and Definition, Bases of Market Segmentation, Requisites of Sound Market Segmentation; Consumer Behavior-Factors influencing Consumer Behaviors	2022			Chalk
10	influencing Consumer Behavior; Buying Decision Process				
04	MARKETING MIX	Dec	20	20	Board and
	Meaning, Elements of Marketing Mix (Four P's) – Product, Price, Place, Promotion. Product-Product Mix,	2022			Chalk

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	Product Line, Product Lifecycle, New Product Development, Reasons for Failure of New Product, Branding, Packing and Packaging, Labeling, Pricing – Objectives, Factors influencing Pricing Policy, Methods of Pricing; Physical Distribution–Meaning, Factors affecting Channel Selection, Types of Marketing Channels. Promotion – Meaning and Significance of Promotion, Personal Selling and Advertising (Meaning				2,8,80
05	Only) SERVICES MARKETING	Jan	6	6	Board and
	Meaning and definition of services, difference between goods and services, features of services, seven P's of services marketing (concepts only).	2023			Chalk

Name of the Faculty: K E UMESH

Class: BBA V semester (ODD)

Subject:Financial Markets and Services



Unit	Title of the Chapter &	Period/	No. of	Hours	Teaching
No.	Description	Month	Hours	Taken/	Pedagogy/
= =			Allotted	Conducted	Methodolog used
01	Introduction Overview of Financial Systems in India, Structure, Regulation, Role and Functions of Financial Systems- Financial Instruments, Primary and Secondary Market	Sep 2022	10	10	Board and Chalk
02	Money Market Meaning, Definition of Money Market, Features of Money Market, Money Market Instrument – Call Money Market, Treasury Bills, Commercial Paper, Certificate of Deposit, REPO, Inter- Bank Participation Certificates, Advantages and Disadvantages of Money Market	Oct 2022	12	12	Board and Chalk
03	Capital Market Meaning, Definition of Capital Market, Features of Capital Market, Capital Market Instrument- Guilt Edged Market, Industrial Security Market, Shares, Debentures, Bonds.	Nov 2022	14	14	Board and Chalk
04	Mutual Funds Meaning, definition of Mutual Funds, Types of Mutual Funds, Advantages and Disadvantages of Various schemes of Mutual Funds. Problems of Mutual Funds in India, SEBI Guidelines on Mutual Funds	Dec 2022	14	14	Board and Chalk
05	Stock Exchange Meaning of Stock Exchange, Characteristics, Benefits of Stock Exchange, BSE, NSE, OTCEI, Trading in Stock Exchange, Electronic Trading,	Jan 2023	12	12	Board and Chalk

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Name of the Faculty: K E UMESH

Class: BBA III semester (ODD)

Subject: 3.4 Organizational Behaviour



Unit	Title of the Chapter &	Period/	No. of	Hours	Teaching
No.	Description	Month	Hours	Taken/	Pedagogy/
			Allotted	Conducted	Methodology used
01	OrganisationalBehaviour- Nature &	Sep	12	12	Board and
	Scope, Models of OB, Evolution, Significance, Process, significance of special, psychological and social	2022			Chalk
	factors.				
02	Foundations of Individual Behaviour:	Oct	12	12	Board and
	Personality: concept, Determinants, Types, Theories; Perception: process, Factors, Application.	2022			Chalk
03	Theories of OB, Values, Attitudes and	Nov	14	14	Board and
	Job Satisfaction, Definitions of values Attitudes and Job Satisfaction Types of values, Loyalty and ethical behavior. Meaning: Job Satisfaction, retirements.	2022			Chalk
04	Group Development: Five stages and Equilibrium model. External conditions. Organizational culture, definition, Types, Functions, creating and sustaining and changing culture.	Dec 2022	14	14	Board and Chalk
05	Leadership: Definition, theories, trait, Behaviour, contingency, contemporary issues in leadership.	Jan 2023	12	12	Board and Chalk

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Name of the Faculty: ASHWINI.P

Class: BBA I semester (ODD) NEP

Subject: Fundamentals of Business Accounting



Unit	Title of the Chapter &	Period/	No. of	Hours	Teaching
No.	Description	Month	Hours	Taken/	Pedagogy/
	(M)		Allotted	Conducted	Methodology
					used
01	Introduction to financial accounting-Introduction— Meaning and Definition— Objectives of Accounting— Functions of Accounting—Users of Accounting Information— Limitations of Accounting— Accounting Cycle-Accounting Principles—Accounting Concepts and Accounting Conventions. Accounting Standards — objectives— significance of accounting standards. List of Indian	1/09/2022 Sep	08	09	Black Board & Chalk
02	Accounting Standards  Accounting process-Meaning of Double entry system-Process of Accounting-Kinds of Accounts-Rules-Transaction Analysis-Journal-Ledger-Balancing of Accounts-Trial Balance-Problems on Journal, Ledger Posting and Preparation of Trial Balance	Oct	12	14	Black Board S Chalk
03		Oct-Nov	14	15	Black Board f Chalk

					S CONTROL OF
	of CashBook Simple CashBook, Double Column CashBook, Three Column Cash Book and Petty Cash Book (Problems only on Three Column Cash Book and Petty				We see the see that the see th
	Cash Book), Bank Reconciliation Statement – Preparation of Bank Reconciliation Statement(Problems on BRS)	-			
04	Subsidiary books-Meaning — Significance — Types of Subsidiary Books —Preparation of Purchases Book, Sales Book, Purchase Returns Book, Sales Return Book, Bills Receivable Book, Bills Payable Book. Types of CashBook Simple CashBook, Double Column CashBook, Three Column Cash Book and Petty Cash Book (Problems only on Three Column Cash Book), Bank Reconciliation Statement — Preparation of Bank Reconciliation Statement(Problems on BRS)		10		Black Bound & Chalk
05	Final accounts of proprietary concern-Preparation of Statement of Profit and Loss and Balance Sheet of a proprietary	Jan-Feb	12	13	Black Board & Chalk

concern with special adjustments like depreciation, outstanding and prepaid expenses, outstanding and received in advance of incomes ,provision for doubtful debts, drawings and interest on capital.



Faculty:

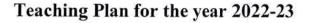
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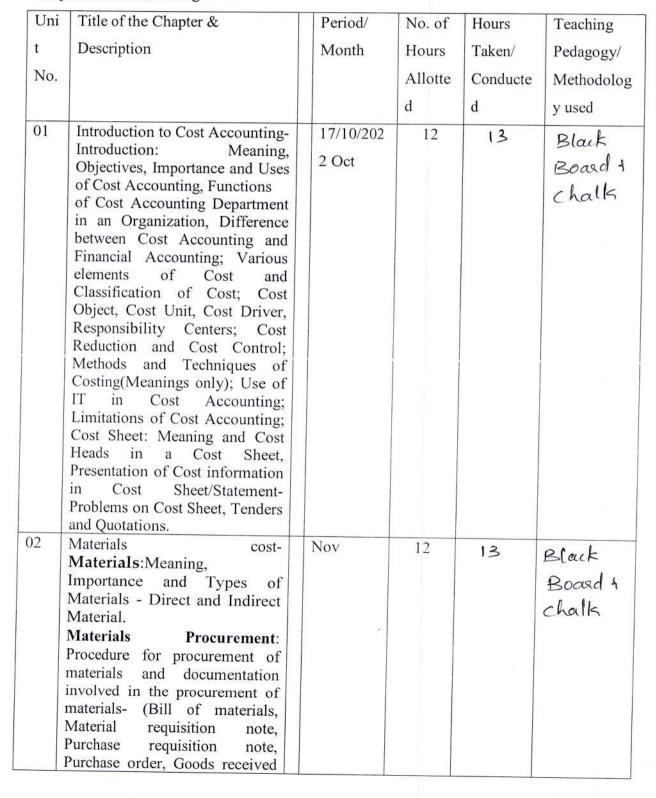
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Name of the Faculty: ASHWINI.P

Class: BBA III semester (ODD)

Subject: Cost Accounting





	note);  Materials Storage and Records: Duties of Storekeeper, Store records- (Bin cards, Stores Ledger, Stock Control Cards);  Materials Issues and Valuation: Procedure for material issues, Documents used in material issues- (Material Requisition Note, Material Transfer Note, Materials Return Note); Valuation of material issues- preparation of Stores Ledger/ Account - FIFO, LIFO, Simple Average Price and Weighted Average Price and Weighted Average Price Methods- problems.  Inventory Control: Inventory control techniques and determination of various stock levels- Problems on Level Setting and Computation of EOQ; ABC Analysis, FSN Inventory, VEDInventory, HML Inventory, Physical Control-Two-Bin system, KANBAN, JIT Inventory Management technique, Perpetual Inventory system	, , , , , , , , , , , , , , , , , , ,				College Social Moment
03	Concepts only).  Employee Cost:  Meaning, Components, Classification and Importance of Employee (Labour) Cost in Organizations; Attendance Procedure- Timekeeping and Time Booking Idle Time- Causes and treatment of Normal and Abnormal Idle Time, Overtime- Causes and treatment (Theory only); Methodsof Remuneration (Payment of Wages and Incentives) Problems on calculation of earnings under Time Rate (Straight time rate, Halsey and Rowan Methods) and Piece rate systems		Nov-Dec	10	41	Black Board & Chalk

	(Straight piece rate and Taylor's differential piece rate); Employee Turnover-Meaning, Reasons and Effects of LTO/ETO.			( Cal	
04	Overheads: Meaning and Classification of Overheads; Accounting and control of Manufacturing Overheads: Estimation and Collection, Costallocation, Apportionmen t, Re-apportionment and Absorption of Manufacturing Overheads; Problems on Primary and Secondary distribution and Secondary distribution using Reciprocal Service Methods only (Repeated Distribution Method and Simultaneous Equation Method); Accounting and Control of Administrative, Selling and Distribution overheads; Absorption of overheads: Meaning and Methods of Absorption of overheads; Problems on Machine hour rate	Dec-Jan	12	14	Black Board & Chalk
05	Reconciliation of Cost and Financial Accounts Reasons for differences in Profits under Financial and Cost Accounts; Procedure for Reconciliation —Ascertainment of Profits as per Financial Accounts and Cost Accounts and Reconciliation of Profits of both sets of Accounts — Preparation of Reconciliation Statement — Problems.	04/02/2022 Jan-Feb	10	12	Black Board & Chalk

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Name of the Faculty: ASHWINI.P

Class: BBA V semester (ODD)

Subject: Strategic Business Management



Unit	Title of the Chapter &	Period/	No. of	Hours	Teaching
No.	Description	Month	Hours	Taken/	Pedagogy/
			Allotted	Conducted	Methodology
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01	Introduction and on overview	17/10/2022	10		
01	of Strategic Management;	17/10/2022	12	13	Black
	Nature and scope, elements in	Oct			Board &
	strategic management: Phases				chalk
	of strategic management, Benefits of strategic				C / dc / .
	Benefits of strategic management steps in strategic				
	Decision – making process.				
02	Introduction and on overview	Nov	12	13	Black
	of Strategic Management;			, ,	Buch
	Nature and scope, elements in strategic management: Phases				Board f
	of strategic management,				chalk
	Benefits of strategic	1 1	j		
	management steps in strategic				
03	Decision – making process.	- N 5			_
03	Strategy formation – for corporate strategy –Growth	Nov-Dec	20	21	Black
	strategy, stability strategy,				Board &
	Refreshmentstrategy.Portfolio				Board
	Analysis, BCG. Growth -		- 1		chalk
	share matrix, Horizontal vertical strategy.Functional				
	strategy Marketing, Financial,				
	R&D, operations, purchasing				
	production, Strategic choice,				
04	Development of policies.				
04	Strategic Implementation and control. Developing Budgets,	Dec-Jan	10	11	Black
	Programmes and procedure;				Board &
	Reengineering, Evaluation				chalk
	and control in strategic				Cara
	management masers and types of control, guidelines				
	for control of strategy.				

05	Popular strategic, Strategic	04/02/2022	10	11	Black
	Alliances, Merger and Acquisition, Technical	Jan-Feb	*		Board &
	Know-how.				chalk

Faculty John.

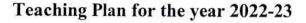
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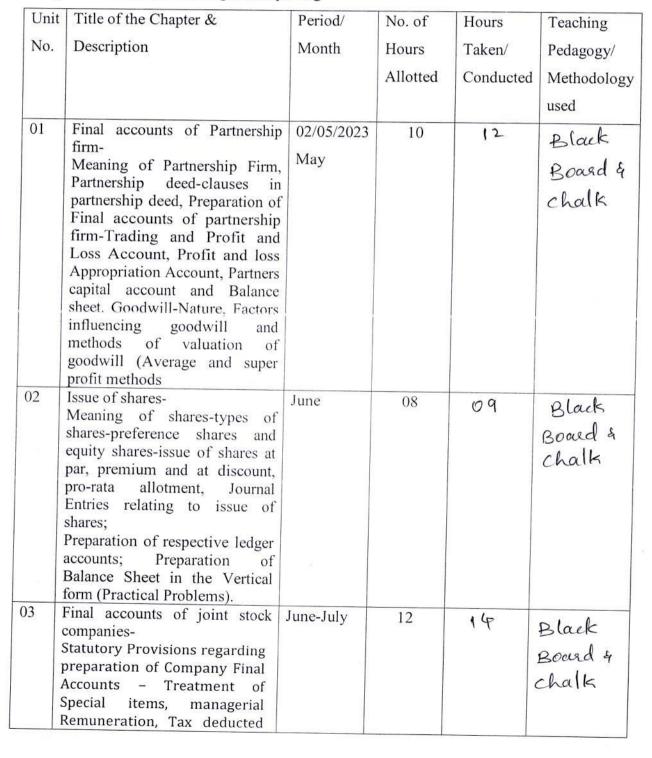




Name of the Faculty: ASHWINI.P

Class: BBA II semester (EVEN) NEP

Subject: Financial Accounting and Reporting





	A 1				
	at source, Advance payment of tax, Depreciation, Interest on debentures, Dividends, Rules regarding payment of dividends, Transfer to Reserves, Preparation of Profit and Loss Account and Balance Sheet(Vertical Form Schedule-III)(Practical Problems).			And the second	GM. College College College College And A South College Colleg
04	Financial statement analysis- Comparative Statements - Comparative Income Statement, Comparative Balance Sheet; Common size Statements- Common Size Income Statement, Common Size Balance Sheet-Trend Percentages.(Analysis and Interpretation)	July-aug	12	13	Black Board 9 chalk
05	Corporate financial reporting practices- Corporate Financial Reporting - meaning, types, characteristics of Corporate financial report ,users of corporate financial report; Components corporate financial report—general corporate information, financial highlights, letter to the shareholders from the ceo, management's discussion and analysis; Financial statements- Balance sheet,income statement, cashflow statement and notes to the financial statement; Auditor's report; significant accounting policies; corporate governance reporting, Corporate social responsibility report (Discuss only role and significance of above components of corporate financial report)	19/08/2023 Aug	10	10	Black Board & chalk

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Name of the Faculty: ASHWINI.P

Class: BBA IV Semester (EVEN)

Subject: Management Accounting

Cash Flow Statement and Fund Flow Statement – Provisions of

of

Procedure

Cash

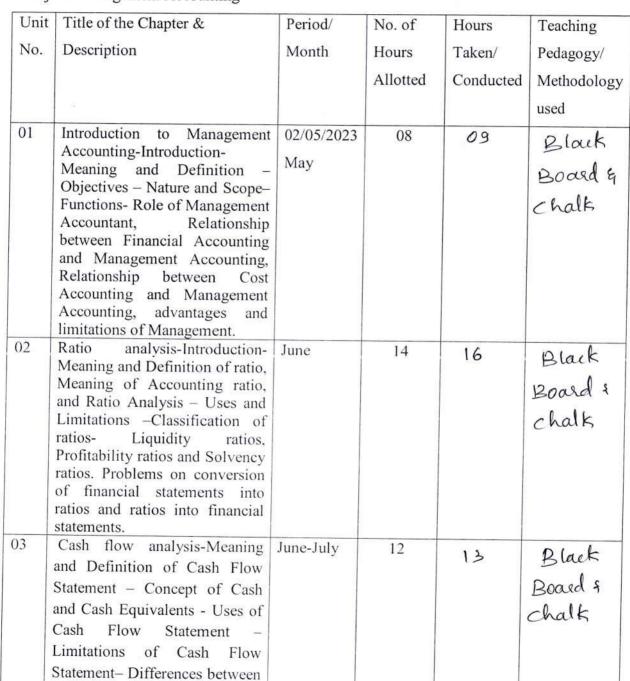
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	Statement – Cash Flow from Operating Activities – Cash Flow from Investing Activities and Cash Flow from Financing Activities – Preparation of Cash Flow Statement according to Ind. AS- 7.				S BALLARI S BALL
04	Marginal costing-Introduction-Meaning and definition of marginal cost, marginal costing, features of marginal costing- terms used in marginal costing – P/V ratio, BEP, Margin of Safety, Angle of Incidence and Break-Even Chart. Break Even Analysis-assumption and uses-problems.		10	\( \)	Black Board & Chalk
05	Budgetary control-Meaning and Definition of Budget and Budgetary Control, objectives of budgetary control, advantages and limitations of budgetary control, essentials of effective budgeting, Types of budget-Functional budgets, Master Budget, Fixed and Flexible Budget, Problems on Flexible budget and Cash Budget.	19/08/2023 Aug	12	13	Black Board & chalk

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Name of the Faculty: ASHWINI.P Class: BBA VI Semester (EVEN)

Subject: Investment Management



Uni	t Title of the Chapter &	Period/	No. of	Hours	Teaching
No.	Description	Month	Hours	Taken/	Pedagogy/
			Allotted	Conducted	Methodology
					used
01	Introduction-Nature and scope of investment analysis, elements of investment, return, risk and time elements, objectives of investment, security return and risk analysis, measurement of return and risk, (Problems), Approaches to Investment analysis.	May	12	13	Black Board & chalk
02	Types of Investments-Financial investments, Securities and derivatives, Deposits, Tax sheltered Investments, non-financial investment, real estate, gold and other types and their characteristics, Sources of financial information.	June	12	12	Black Board & Chalk
03	Fundamental analysis- Economic analysis, Industry analysis, Investment analysis and Company analysis.	June-July	14	14	Black Board f Chalk
04	Technical analysis-Various prices and volume indices and making averages, interpretation of various trends and indices	July-aug	12	13	Black Board f Chalk
05	Market hypothesis-Weak, Semi-strong and strong market, testing of different forms of market efficiency and their significance.	19/08/2023 Aug	14		Black Board & Chalk

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Name of the Faculty: AISHWARYA LAKSHMI K

Class: BBA I semester (ODD) NEP

Subject: 1.1 Management Principles And Practice

				AN San	No.
Unit	Title of the Chapter &	Period/	No. of	Hours	Teaching
No.	Description	Month	Hours Allotted	Taken/ Conducted	Pedagogy/ Methodology
01	INTRODUCTIONTOMANAGEMENT	Sept/Oct	10	10	used Black
UI	Introduction –Meaning, Evolution of management thought, Pre-Scientific	-2022	10	10	Board &
	Management Era, Classical Management Era, Neo- Classical Management Era, Modern Manageme				Chalk
8	nt Era;NatureandCharacteristicsofManagement- ScopeandFunctionalareasofManagement; Management as a Science, Art or Profession;			9	
11	Management and Administration; Principles				
	ofManagement.				
02	PLANNINGANDDECISIONMAKING Nature,ImportanceandPurposeofPlanning-	Oct/Nov-	08	08	Black
	PlanningProcess;Objectives;Typesofplans	2022		,	Board &
	(Meaningonly);Decision making-				Chalk
	Importanceandsteps;MBOandMBE(Meaningonly)				
03	ORGANIZINGANDSTAFFING NatureandpurposeofOrganization;Principlesof	Nov/Dec	12	14	Black
	Organizing; Delegation of Authority;	-2022			Board &
	Types of Organization - Departmentation, Committees; Centralization vs Decentralization				Chalk
	ofAuthorityand				
	Responsibility, Spanof Control; Nature and import ance of Staffing				
04	DIRECTING ANDCOMMUNICATING	Dec-	12	15	Black
	MeaningandNatureofDirection,PrinciplesofDi rection;Communication-	2022/Jan			Board &
	MeaningandImportance, Communication Process, Barriers to Communication, Steps to	-2023			Chalk
	overcomeCommunication Barriers, Types of Communication; Motivation theories – Maslow's				
	NeedHierarchyTheory,Herzberg'sTwo FactorTheory,Mc.Gregor'sXandYtheory.Lead				
	ership-				
	Meaning,FormalandInformalLeadership,Char acteristicsofLeadership;LeadershipStyles				
	AutocraticStyle,DemocraticStyle,Participative Style,LaissezFaireLeadershipStyles,				
	TransitionLeadership,CharismaticLeadershipSt				
	yle.				

COORDINATINGAND	Jan/Feb-	10	10	Black
CONTROLLING Coordination—	2023			Board &
Meaning,ImportanceandPrinciples.Controlling-				Chalk
Meaningandstepsincontrolling,EssentialsofEffe				
ctiveControlsystem,TechniquesofControl(inbri				
ef).				
BUSINESS SOCIAL RESPONSIBILITY	Feb-	04	04	Black
	2023			Board &
Meaning, Arguments for and against Business Social Responsibility; Greenman agement-				Chalk
Meaning, Green Management Actions; Manage rial Ethics—Meaning-				
ImportanceofEthicsinBusiness,Factorsthatdet ermineEthicalor				
Unethicalbehavior.	Qc. (			h
ne of the faculty	to Danato	- -		neincipal
	CONTROLLING Coordination— Meaning,ImportanceandPrinciples.Controlling- Meaningandstepsincontrolling,EssentialsofEffe ctiveControlsystem,TechniquesofControl(inbri ef).  BUSINESS SOCIALRESPONSIBILITY ANDMANAGERIAL ETHICS BusinessSocialResponsibility- Meaning,ArgumentsforandagainstBusinessS ocialResponsibility;Greenmanagement- Meaning,GreenManagementActions;Manage rialEthics—Meaning- ImportanceofEthicsinBusiness,Factorsthatdet ermineEthicalor	CONTROLLING Coordination—  Meaning,ImportanceandPrinciples.Controlling- Meaningandstepsincontrolling,EssentialsofEffe ctiveControlsystem,TechniquesofControl(inbri ef).  BUSINESS SOCIALRESPONSIBILITY ANDMANAGERIAL ETHICS BusinessSocialResponsibility- Meaning,ArgumentsforandagainstBusinessS ocialResponsibility;Greenmanagement- Meaning,GreenManagementActions;Manage rialEthics—Meaning- ImportanceofEthicsinBusiness,Factorsthatdet ermineEthicalor	CONTROLLING Coordination—  Meaning,ImportanceandPrinciples.Controlling- Meaningandstepsincontrolling,EssentialsofEffe ctiveControlsystem,TechniquesofControl(inbri ef).  BUSINESS SOCIALRESPONSIBILITY ANDMANAGERIAL ETHICS BusinessSocialResponsibility- Meaning,ArgumentsforandagainstBusinessS ocialResponsibility;Greenmanagement- Meaning,GreenManagementActions;Manage rialEthics—Meaning- ImportanceofEthicsinBusiness,Factorsthatdet ermineEthicalor	CONTROLLING Coordination—  Meaning,ImportanceandPrinciples.Controlling- Meaningandstepsincontrolling,EssentialsofEffe ctiveControlsystem,TechniquesofControl(inbri ef).  BUSINESS SOCIALRESPONSIBILITY ANDMANAGERIAL ETHICS BusinessSocialResponsibility- Meaning,ArgumentsforandagainstBusinessS ocialResponsibility;Greenmanagement- Meaning,GreenManagementActions;Manage rialEthics—Meaning- ImportanceofEthicsinBusiness,Factorsthatdet ermineEthicalor

Name of the faculty Aishoarya Lakshmi K

Dept. of Management Studies ASM College for Women BELLARY

Smt. Allum Sumangalamma Mamoria College for Women, Ballari-581199



Name of the Faculty: AISHWARYA LAKSHMI K

Class: BBA III semester (ODD) NEP

Subject: 3.3 Statistics For Business Decisions



	doject. 3.3 Statistics for Business Decisions			Mariane	
Unit	Title of the Chapter &	Period/	No. of	Hours	Teach
No.	Description	Month	Hours	Taken	ing
	Description		Allott	1	Pedag
			ed	Cond	ogy/
1				ucted	Metho
					dolog
					y used
01	IntroductiontoStatistics:	Sept/Oc	12	12	Black
	Introduction-	t-2022			Board
	Meaning,FunctionsandUsesofStatistics;CollectionofData-				327.345365.00.7524.007
	Techniques				&
	ofDataCollection-				Chalk
	CensusTechniqueandSamplingTechnique(Concepts).Cla				N-04-10-10-20-20-20-20-20-20-20-20-20-20-20-20-20
	ssification: Meaning, and Methods of Classification of				
	Data, Tabulation: Meaning, Parts of a Table - Simple		-		
	problems on Tabulation; <b>Diagrammatic Presentation</b> : BarDiagrams-SimpleBars,MultipleBars,PercentageSub-				
	dividedBarDiagram;TwoDimensionalDiagrams-				
	PieDiagram.				
02	MeasuresofCentralTendency andDispersion:	Oct/No	14	18	Black
	MeasuresofCentralTendency:CalculationofArithmetic		• •	10	
	Mean, Median and Mode for	v-2022			Board
	Individual, Discreteand Continuous Series-				&
	Problems; Empirical relation between Mean, Median and Mod				38874
	e.				Chalk
	C.				
	${\bf Measures of Dispersion:} Absolute and Relative measures of dispersion and the contract of the contract of$				
	spersion-				
	Standard Deviation in Individual, Discrete and Continuous Seri				
	es-Problems				
	MeasuresofSkewness:CalculationofKarlPearson'sCo-				
	efficientofSkewness(Uni-modal)-Problems.				
03	CorrelationandRegressionAnalysis:	Nov/De	10	12	Black
	CorrelationAnalysis-Meaning, Typesof	0 2022	20080	24578	No. of the Control of
	Correlation,CalculationofKarlPearson'sCoefficient	c-2022			Board
	ofCorrelation,ComputationofProbableError,				&
	RegressionAnalysis-				Chalk
04	ConceptofRegression,Regressionequations-Problems.  TimeSeriesAnalysis:	-			
04		Dec-	12	14	Black
	Meaning,Components,fittingastraight- linetrendusingLeastSquareMethod(Problems	2022/Ja			Board
	where ΣX=0 only), calculation and estimation of trend values	n-2023			0.000.055500000
		11-2023			&
					Chalk
05	IndexNumbers:	Jan/Feb	12	12	Black
	Indexnumber,ConstructionofIndexnumber,MethodsofIn				
	dexnumber-simpleaggregate method, Weighted method	-2023			Board
	- Fishers Ideal Index Number-Problems. Tests				&
	ofAdequacy(Unittest,TRT,FRT,Circulartest).ConsumerPr iceIndexNumber-Problems.				Chalk
	Certificativation - Problems.			y	Chark
nue o	I the faculty Hoberton			0.0	ALLAM

Alshwarya Calishmi. K

Dept. of Management Studies Smt. Allum Shillum Strategical

BELLARY.

ASM College for Women. College for Women, Ballari-583103

Name of the Faculty: AISHWARYA LAKSHMI K

Class: BBA V semester (ODD)

Subject: 5.B E-1. Working Capital Management



Unit	Title of the Chapter &	Period/	No. of	Hours	Teaching
No.	Description	Month	Hours Allotted	Taken/ Conducted	Pedagogy/ Methodology used
01	WorkingCapitalDecision.  An overview of the concept of Working Capital, Operating cycle – determinants of workingcapital – determination of optimum investment in current assets – Investment and financingpolicies.	Sept/Oct- 2022	14	14	Black Board & Chalk
02	Managementofcash andmarketablesecurities- motivesofholdingcash:cashmanagement: objectivesof cashmanagement,determinantsof cashneeds,preparationof cashbudgetoptimumcashbalance. (Problems)	Oct/Nov- 2022	14	16	Black Board & Chalk
03	Management of Receivables – Objectives; costs; benefits; credit policies; credit terms; collection policies; optimum credit policy problems.	Nov/Dec- 2022	12	14	Black Board & Chalk
04	InventoryManagement Objectives:TechniquesofInventoryManagement- EOQStateLevel;Selectiveinventorycontrol- problems.	Dec- 2022/Jan- 2023	10	10	Black Board & Chalk
05	Working Capital Finance:Forms of credit, working capital control and banking policy.Dehejia Studygroup; Working capital control and banking policy -Tandon and ChoreCommitteerecommendations onworkingcapitalfinancing.	Jan/Feb- 2023	14	14	Black Board & Chalk

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Dept. of Management Studies

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Principal

Smt. Allum Sumangalamma Memorial College for Women, Ballari-583:02

Name of the Faculty: AISHWARYA LAKSHMI K

Class: BBA II semester (ODD) NEP Subject: 2.3 Business Environment



Unit	Title of the Chapter &	Period/	No. of	Hours	Teaching
No.	Description	Month	Hours Allotted	Taken/ Conduct	Teaching Pedagogy/ Methodolo gy used
01	INTRODUCTIONBUSINESSENVIRONME	May-	12	12	Black
	NT	2023			
	Meaningofbusiness,scopeandobjectivesBusiness,b	2023			Board &
	usinessenvironment,MicroandMacro-				Chalk
	environmentofbusiness(social,cultural,economic,				
	political, legal technological and				
	natural)Impactofthesefactorsondecisionmakinginbu				7.
	siness, Environmental analysis, and Competitive struc				
02	tureanalysisofBusiness.				
02	GOVERNMENTAND LEGAL ENVIRONMENT		16	18	Black
	Government Functions of the State, Economic				Board &
	role of government, State intervention inbusiness-				Challa
	reasonsforandtypesofstateinterventioninbusiness.I				Chalk
	mpactofMonetarypolicy,Fiscalpolicy,Eximpolicy				
	andindustrialpolicyonbusiness.				
	Legalenvironment-				
	VariouslawsaffectingIndianbusinesses.	<u> </u>			
03	ECONOMICENVIRONMENTANDG		13	15	Black
	LOBALENVIRONMENT				
	Anoverviewofeconomicenvironment,natureofthee				Board &
	conomy, structure of economy, factors affecting				Chalk
	economicenvironment.	<u> </u>			
	Globalisationofbusiness; meaning and dimension	1			
	s, stages, essential conditions of globalisation, foreig				
	nmarketentrystrategies, meritsanddemeritsofglob				
	alisationofbusiness,ImpactofGlobalisationonIndi				
	anbusinesses,Formsofglobalisationofbusinesses				
0.4	-MNCs,TNCsetc				
04	TECHNOLOGICALENVIRONMENT		10	10	Black
	Meaningandfeatures;typesofinnovation,ImpactofT echnologicalchangesonbusiness,				Board &
	TechnologyandSociety,TechnologicalAcquisition				Section and the second section of the second section s
	modes,ITrevolutionandbusiness,ManagementofTe				Chalk
	chnology.				
05	NATURAL ENVIRONMENT		05	05	Black
	Meaningandnatureofphysicalenvironment.Impacto		0.5	0.5	
	fNaturalenvironmentonbusiness.	= 1			Board &
	GLU	0 /		. 1	Chalk
lande	of the faculty chops	Instu		10	undnat
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Name of the Faculty Aishwaya Calcennica

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College for Women, Ballari-5

morial

Name of the Faculty: AISHWARYA LAKSHMI K

Class: BBA IVSemester (ODD) NEP Subject: 4.3 Financial Management



	9		18	MA #	
Unit	Title of the Chapter &	Period/	No. of	Hours	Teaching
No.	Description	Month	Hours	Taken/	Pedagog
	2 comprion		Allotted	Conducted	y/
					Methodo
					logy
					used
01	IntroductiontoFinancialManagement:	May-	12	12	Black
	Introduction-	2023		100	Danid 0
	MeaningofFinance,BusinessFinance,FinanceFun	2023			Board &
	ctions,Organization				Chalk
	structureofFinanceDepartment;FinancialManag				
	ement-GoalsofFinancialManagement, Financial				
	Decisions-Types of Financial Decisions, Role of				
	aFinancialManager;FinancialPlanning-				
	PrinciplesofSound				
-	Financial Planning, Stepsin Financial Planning, Fact				
02	orsinfluencinga SoundFinancialPlan.				
02	TIMEVALUEOF MONEY:	May/Ju	12	14	Black
	Meaning, Need, Future Value (Single Flow, Uneven Flow & Annuity); Present Value (Single Flow –	ne-			Board &
	UnevenFlow&Annuity);DoublingPeriod;Concept	2022			
	of Valuation	2023			Chalk
	ValuationofBonds, Debentures and Shares (Simple				
	Problems)		=	35.0	
03	FINANCING&DIVIDENDDECISIONS:	June/Ju	12	14	Black
	Financing Decision: Sources of Long-		12	14	Diack
	TermFinanceMeaningofCapitalStructure,	ly-2023		-	Board &
	FactorsinfluencingCapitalStructure,OptimumCa		19		Chalk
	pitalStructure-EBIT,EPSAnalysis,Leverages-				
	Problems.				
	DividendDecision:Meaning	1			
	&DeterminantsofDividendPolicy,TypesofDivide				
04	nds,BonusShares(Meaningonly) INVESTMENTDECISION:	T 1 /4	- 10		
04		July/Au	12	12	Black
	Meaning and Scope of Capital Budgeting, Features & Significance, Techniques	g-2023			Board &
	PaybackPeriod,AccountingRateofReturn,	1 98			2000000 000000 1
	NetPresentValue,InternalRateof				Chalk
	ReturnandProfitabilityIndex(Problems)				
05	WORKINGCAPITALMANAGEMENT:	Aug-	12	12	Black
	WorkingCapital		\$4 <u>17</u> 8	970000 H	ie i
	Concept of Working Capital, Significance of Adequat	2023		_	Board &
	eWorkingCapital,TypesofWorking			11	Chalk
	Capital,ProblemsofExcessorInadequateWorking				
	Capital, Determinants of Working Capital, Sourceso	0	,		
	fWorkingCapital,	0.60			,
A)ana	Estimation of Working Capital (Simple Problems)	dinator.	1		
0010.	waya calculty	gement S	tudies	ye	incipal
HINC	ASM College			Princ	nai
		NO.	-	. 1.170	

Name of the Faculty: AISHWARYA LAKSHMI K

Class: BBA VISemester (ODD)

Subject: 6.B E-4: Financial Management



Unit	Title of the Chapter &	Period/	No. of	Hours	Teaching
No.	Description	Month	Hours Allotted	Taken/ Conducted	Pedagogy/ Methodology used
01	Finance: Functions and Goals. Meaning and scope of Finance - Functions and Goals of Finance - Profit Maximisation, Wealth Maximisation, Financial Decisions.	May- 2023	12	12	Black Board & Chalk
02	<u>Cost of Capital</u> : Meaning Computation of Cost of Equity, Preference and Debentures. Determination of The Proportions – Weighted Average Cost of Capital and Marginal Cost of Capital – Problems.	May/Ju ne- 2023	12	14	Black Board & Chalk
03	<u>CapitalStructure</u> : Meaning of Capital structure – optimumCapital Structure ; Factorsdeterminingcapitalstructure – Leverages – Operating leverage, Financial Leverage and Combined Leverage –EPS analysis – problems.	June/Ju ly-2023	12	13	Black Board & Chalk
04	CapitalBudgeting: Meaning and significance of Capital Budgeting. Investment evaluation criteria-Pay-backperiod, NetPresentValue, Accounting Rate of Return. Internal Rate of Return-Problems	July/Au g-2023	12	13	Black Board & Chalk
05	CapitalBudgeting: Meaning and significance of Capital Budgeting. Investment evaluation criteria-Pay-backperiod, NetPresentValue, Accounting Rate of Return. Internal Rate of Return-Problems	Aug- 2023	12	12	Black Board & Chalk

Name of the faculty Aighwarya Louislymi. K

co-lo Dinator. Dept. of Management Studies ASM College for Women

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Smt. Allum Sumangalamma Mer orial College for Women, Balleri-587 03

Name of the Faculty: K E Umesh

Class: B.B.AVIsemester (EVEN)

Subject: Global Marketing

MONTH	TOPIC/SYLLABUS TO BE COVERED	HOURS
	MALLY A TAMERAN MALLY MA	ALLOTTED
	ModuleNo 1:INTERNATIONALTRADE	
May 2022	InternationalTrade-	12
	Meaning, Significance, WhytogotoInternationalBusiness, Modesof	12
	Enteringinto InternationalTrade.	
1/2	Module No 2:BalanceofPayment	
Turns	Meaning, Factors influencing Balance of Payment, causes for Disequilibri	
June	um, Measurestakentoimprovethe Disequilibrium Balance of Payment.	
2022	, and the state of	12
		12
	Module No 3:ForeignExchange	
July	Meaning, Types, Factors determining Exchange Rate, SpotRate, Forward Rate, Swap, Indi	
	anFOREXMarket,Convertibility ofIndianRupees, FOREXDealersin India.	
2022		14
	Module No 4:FINANCIALINSTITUTIONS	
Aug	ImportandExportBanks,CommercialBanks,ECGC,ExportPromotionC	82 (5)
572	ouncil.RecentEXIMPolicyandIndia,ExportPromotion	14
2022	measures,incentivestoaccelerateExports.	
	Module No 5:WTO	
Aug	WTOANDINDIA,TRADEBLOCKSANDTRADECENTRES.	
2022		12

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Sent Allian Semangetamma Memorial
College for Woman, Sallar 59403

Name of the Faculty: K E Umesh

Class: B.B.AIVsemester (EVEN)

Subject: Corporate Environment

MONTH	TOPIC/SYLLABUS TO BE COVERED	HOURS ALLOTTED
May 2022	Module No 1:FORMATION OFCOMPANY  Promotion of Company — Promotion — Incorporation—Capital Subscription — and CertificateofCommencementofBusiness.MemorandumofAssociation nDefinition—ClausesArticlesof Association — Alteration of Memorandum of Association and Articles of Association.Prospectus— Meaning—Contents—Statement inLieu of Prospectus.	15
June 2022	Module No 2:CAPITAL OFCOMPANY Share Capital – Meaning of Shares – Kinds of Shares – Merits and Demerits of Shares.Debentures—Meaning—Features – Types- MeritsandDemerits,ListingofShares.	13
July 2022	Module No 3:COMPANYMEETINGS  MeaningandDefinition—TypesofMeeting—StatutoryMeeting— AnnualGeneralMeeting —ExtraordinaryGeneralMeeting—BoardMeetingandResolutions.	12
Aug 2022	Module No 4:COMPANYSECRETARY  MeaningandDefinition—Position—Appointment—Rights—Duties— Liabilities—Qualificationand Removal of CompanySecretary.	15
Aug 2022	Module No 5:WINDINGUPOFCOMPANIES  Modes of winding up – commencement of winding up – consequences – official liquidator –powersand duties of liquidator.	10

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College for Women, Better-583103

Name of the Faculty: K E Umesh

Class: B.B.A I semester (ODD)

Subject: Marketing Management

MONTH	TOPIC/SYLLABUS TO BE COVERED	HOURS
	ModuleNo	ALLOTTED
Oct 2021	1:INTRODUCTION TO MARKETING MeaningandDefinition,ConceptsofMarketing,ApproachestoMarketing,Fu nctionsofMarketing. Recent trends in Marketing-E- business, Telemarketing,	10
	M-Business, GreenMarketing,RelationshipMarketing,ConceptMarketing,DigitalMarket ing,socialmedia marketingandE-tailing(Meaningonly).	
	Module No	
Nov	2: MARKETING ENVIRONMENT MicroEnvironment-	
2021	Thecompany, suppliers, marketing intermediaries competitors, publicand custo mers; <b>MacroEnvironment</b> -Demographic, Economic, Natural, Technological, Political, Legal, Socio-Cultural Environment.	10
	Module No	
Dec 2021	3: MARKETSEGMENTATIONANDCONSUMER BEHAVIOUR	
	MeaningandDefinition, Basesof Market Segmentation, Requisites of Sound Market Segmentation;ConsumerBehavior-	10
	FactorsinfluencingConsumerBehavior;BuyingDecisionProcess.	
	Module No	
2 12/10/2003	4:MARKETINGMIX	
Jan 2021	Meaning,ElementsofMarketingMix(FourP's) -	20
	Product, Price, Place, Promotion.	
	Product-Product Mix, Product Line, Product Lifecycle, New Product Development,	
	ReasonsforFailureofNewProduct,Branding,PackingandPackaging,Labeling Pricing-Objectives,FactorsinfluencingPricingPolicy,MethodsofPricing;	
	PhysicalDistribution-	
	Meaning, Factors affecting Channel Selection, Types of Marketing Channels.  Promotion—	
	MeaningandSignificanceofPromotion,PersonalSellingandAdvertising (MeaningOnly)	
	Module No 5:SERVICESMARKETING	
Feb 2021		
	Meaninganddefinition of services, difference between goods and services, featuresof	
		06

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Dep., of Management Studies
ASM College for Women
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Smit. Allum Sumangalamma Memorial Gollege for Women, Ballari-583103

Name of the Faculty: K E Umesh

Class: B.B.AII semester (EVEN)

Subject: Human Resource Management.

MONTH	TOPIC/SYLLABUS TO BE COVERED	HOURS
	WILLY	ALLOTTED
	ModuleNo 1:IntroductiontoHumanResourceManagement	
May 2022	MeaningandDefinitionofHRM– FeaturesObjectives,DifferencesbetweenHumanResource Management	10
	and Personnel Management, Importance, Functions and Process	10
	ofHRM,RoleofHRManager,TrendsinfluencingHRpractices	
	ModuleNo 2: Human Resource Planning, Recruitment and	
	Selection.	
June	HumanResourcePlanning:MeaningandImportanceofHumanResourcePla	
2022	nning,ProcessofHRP	14
	HRDemandForecasting-	14
	MeaningandTechniques(MeaningsOnly)andHRsupplyforecasting.	
	SuccessionPlanning-MeaningandFeatures	
	Job Analysis: Meaningand Uses of Job Analysis, Process of Job Analysis-	
	JobDescription, Job Specification, Job Enlargement, Job Rotation, Job	
	Enrichment (Meanings Only)Recruitment-	
	Meaning, Methods of Recruitment, Factors affecting Recruitment, Sources of Re	
	cruitment	
	Selection-	
	Meaning, Stepsin Selection Process, Psychometric tests for Selection,	
	BarrierstoeffectiveSelection,MakingSelectioneffective;Placement,	
	Gamification– Meaning and Features	
	Module No 3: Induction, Training and Compensation	
July	Induction: Meaning, Objectives and Purpose of Induction, Problems faced dur	
July	ingInduction,InductionProgramPlanning.	
2022	Training: Need for training, Benefits of training, Assessment of Training Nee	10
	ds and Methods of Training and Development; Kirk patrick Model; Career Demonstration of the property of the	(T. C.)
	velopment.	
	Compensation: DirectandIndirectformsofCompensation (MeaningOnly), C	
	ompensation	
	Structure.	
	Module No	
Aug	4:PerformanceAppraisal,Promotion&Transfers.	14
	Performanceappraisal:MeaningandDefinition,ObjectivesandMethodsofPerf	14
2022	ormanceAppraisal – Uses and Limitations of Performance Appraisal,	
	Process of PerformanceAppraisal	
	<b>Promotion</b> : Meaning and Definition of Promotion, Purpose of Promotion, Basi sof Promotion.	
	Selection of the Control of the Cont	
	<b>Transfer:</b> MeaningofTransfer,ReasonsforTransfer,TypesofTransfer,RightS izingof	
	WorkForce,Needfor RightSizing	
	Module No 5:Employee EngagementandPsychological	
	Contract Engagementandrsychological	
Aug	EmployeeEngagement(EE):MeaningandTypesofEE,DriversofEngagement-	
2022	MeasurementofEE,BenefitsofEE.	08
	Psychologicalcontract:Meaningandfeatures	Vo
	entre	

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Co-Ordinator,
Depi. of Management Condies

ASM Callear L . W . men BELLARY Principal
Smt. Alium Sumangalamma Memorial
College for Women, Ballari-583103

Name of the Faculty: K E Umesh

Class: B.B.AV semester (ODD)

Subject: Strategic Business Management



MONTH	TODIC/CVI I ADUCTO DE COVEDED		
MONTH	TOPIC/SYLLABUS TO BE COVERED	HOURS ALLOTTED	
Oct 2021	Module No  1: Introduction andon overview of Strategic Management; Natureandscope, elements instrategic management: Phases of strategic management, Benefits of strategic managements teps instrategic Decision—making process.	12	
Nov 2021	Module No  2:Environmental scanning,externalscanningidentifyingExternalEnvironmen talvariable,strategic types. Role of forecasting in strategic management Internal scanning – value chainanalysis.StrategicAuditscanningfunctionalresources.	12	
Dec 2021	Module No 3:Strategy formation – for corporate strategy –Growth strategy, stability strategy, Refreshmentstrategy.PortfolioAnalysis,BCG.Growth—sharematrix,Horizontalverticalstrategy.Functional strategy Marketing, Financial, R&D, operations, purchasing production,Strategicchoice, Developmentofpolicies.	20	
Jan 2021	Module No 4:StrategicImplementation andcontrol.DevelopingBudgets,Programmes andprocedure;Reengineering, Evaluation and control in strategic management masers and types of control,guidelinesforcontrolofstrategy.	10	
Feb 2021	Module No 5: Popular strategic, Strategic Alliances, Mergerand Acquisition, Technical Know-how.		
		10	

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Dept. of Management Studies
ASM College for Women.
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Principal

Smt. Allum Sumangalamma Memorial College for Women, Sallari-583103

Name of the Faculty: K E Umesh Class: B.B.AIIIsemester (ODD)

Subject: Organizational Behaviour

MONTH	TOPIC/SYLLABUS TO BE COVERED	HOURS ALLOTTED
Oct 2021	Module No 1 - OrganisationalBehaviour Nature & Scope, Models of OB, Evolution, Significance, Process, significance of special, psychological and social factors.	12
Nov 2021	Module No 2 - Foundations of Individual Behaviour: Personality: concept, Determinants, Types, Theories; Perception: process, Factors, Application.	12
Dec 2021	Module No 3 - Theories of OB, Values, Attitudes and Job Satisfaction, Definitions of values Attitudes and Job Satisfaction Types of values, Loyalty and ethical behavior. Meaning: Job Satisfaction, retirements.	14
Jan2021	Module No 4 - Group Development: Five stages and Equilibrium model. External conditions. Organizational culture, definition, Types, Functions, creating and sustaining and changing culture.	14
Feb 2021	Module No 5 - Leadership: Definition, theories, trait, Behaviour, contingency, contemporary issues in leadership.	12

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Smt. Allum Sumangalamma Memorial
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Dept. of Management Studies ASM College for Women

BELLARY

Name of the Faculty: AISHWARYA LAKSHMI K

Class: BBA I semester (ODD) NEP

Subject: 1.1 Management Principles And Practice

		SER AR SER
MONTH	TOPIC/SYLLABUS TO BE COVERED	HOURS
		ALLOTTED
Oct – 2021	ModuleNo.1:INTRODUCTIONTOMANAGEMENT Introduction –Meaning, Evolution of management thought, Pre- Scientific Management Era, Classical Management Era, Neo- Classical Management Era, Modern Management Era; Nature and Characteristics of Management- Scope and Functional areas of Management; Management as a Science, Art or Profession; Management and Administration; Principles of Management.	10
Nov – 2021	ModuleNo.2: PLANNINGANDDECISIONMAKING Nature,ImportanceandPurposeofPlanning- PlanningProcess;Objectives;Typesofplans (Meaningonly);Decision making- Importanceandsteps;MBOandMBE(Meaningonly)	08
Nov/Dec- 2021	ModuleNo.3: ORGANIZINGANDSTAFFING NatureandpurposeofOrganization;PrinciplesofOrganizing;Delegatio n ofAuthority; Types of Organization - Departmentation, Committees; Centralization vs Decentralization ofAuthorityand Responsibility,SpanofControl;NatureandimportanceofStaffing	12
Dec/ Jan -2021- 2022	ModuleNo.4: DIRECTING AND COMMUNICATING MeaningandNatureofDirection,PrinciplesofDirection;Communication-MeaningandImportance, Communication Process, Barriers to Communication, Steps to overcomeCommunication Barriers, Types of Communication; Motivation theories — Maslow's NeedHierarchyTheory,Herzberg'sTwo FactorTheory,Mc.Gregor'sXandYtheory.Leadership— Meaning,FormalandInformalLeadership,CharacteristicsofLeadership;LeadershipStyles  AutocraticStyle,DemocraticStyle,ParticipativeStyle,LaissezFaireLeadershipStyles, TransitionLeadership Characteristics and problem Styles  TransitionLeadership Characteristics and problem Styles	12
Jan/Feb –	TransitionLeadership,CharismaticLeadershipStyle.  ModuleNo.5: COORDINATINGAND CONTROLLING	10
2022	Coordination—Meaning,ImportanceandPrinciples.Controlling-Meaningandstepsincontrolling,EssentialsofEffectiveControlsystem, TechniquesofControl(inbrief).	n l

Name of the Faculty Aishwaria lakshmi. K

Dept. of Management Studies ASM College for Women.

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Feb -Module No. 6: BUSINESS SOCIAL RESPONSIBILITY AND 2022 MANAGERIAL ETHICS BusinessSocialResponsibility-Meaning, Arguments for and against Business Social Responsibility; Gr eenmanagement-Meaning, Green Management Actions; Managerial Ethics-Meaning-ImportanceofEthicsinBusiness,FactorsthatdetermineEthicalor Unethicalbehavior. Name of the faculty Aishwaya Laushmine Dept. of Management Studies moriai ASM College for Women BELLARY.

Name of the Faculty: AISHWARYA LAKSHMI K

Class: BBA IIIsemester (ODD) Subject: 3.5 Modern Banking

MON TH	TOPIC/SYLLABUS TO BE COVERED	HOURS ALLOTT ED
Oct - 2021	Module-1: BankinginIndia  Meaningof Bank, Concept,FunctionsandTypesofBanking.	10
Nov – 2021	Module-2: Banker and customer relationship  Meaning of customer, relationship between Banker andCustomer,- GeneralandSpecialRelationships-changing profile ofBanker— Customerrelationshipin recent times.	12
Dec - 2021	Module-3: Crossing and Endorsement of Cheques  Meaning and types of cheques- Open and Crossedcheques, Methods of crossing: General Crossing, Special Crossing, Holder and Holder in DueCourse, Marking of cheques, material alteration, Magnetic Ink Character recognition (MICR)ofchequesand drafts. Endorsementmeaning, kinds of endorsement.	14
Jan – 2022	Module-4: Employment of Bank Funds  Principles of sound lending, factors limiting levels of advances, Modesofadvancing: Charges, Lien, Pledge, Hypothecation, Mortgages.	14
Feb – 2022	Module-5: ElectronicBanking  ConceptofElectronicBanking,FormsofElectronicBanking,significance of Electronic Banking, types of Electronic payment system: smart cards andElectronicpaymentsystem,CreditcardbasedElectronicpaymentsystem,Risk andElectronicpayment systems.	15 

Name of the faculty Aishwarya laksumi.k

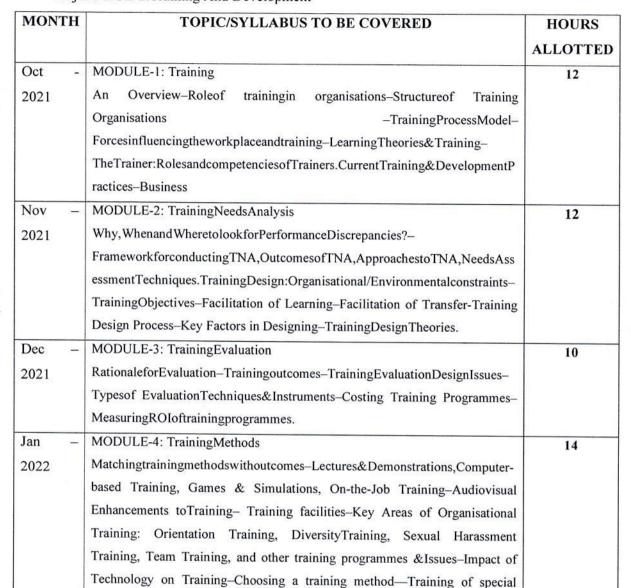
Dept. of Management Studies ASM College for Women. BELLARY.

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Name of the Faculty: AISHWARYA LAKSHMI K

Class: BBA V semester (ODD)

Subject: 5.CE-2. Training And Development



Name of the faculty Airhurangaloushiri.1c

Feb

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groups like salesandretailstaff.

Development-Strategies

MODULE-5: Management Development

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Training vs. Development-Importance of Management Development -

Management Development Implications- Approaches for Management

DevelopmentofTechnicalManagers,ExecutivesandFutureExecutives.

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Name of the Faculty: AISHWARYA LAKSHMI K

Class: BBA II Semester (EVEN) NEP

Subject: 2.3 Business Environment

MONTH	TOPIC/SYLLABUS TO BE COVERED	HOURS
		ALLOTTEI
	ModuleNo.1:INTRODUCTIONBUSINESSENVIRONMENT Meaningofbusiness, scopeandobjectives Business, businessenvironme	1 2
May/June-	nt, Microand Macro-environment of business (social, cultural, economic,	D20
2022	political, legaltechnological and	12
2022	natural)Impactofthesefactorsondecisionmakinginbusiness,Environme ntalanalysis,andCompetitivestructureanalysisofBusiness.	
	ModuleNo.2: GOVERNMENTAND LEGAL ENVIRONMENT	1
June/July-	Government Functions of the State, Economic role of government,	6
2022	State intervention inbusiness-reasonsforandtypesofstateinterventioninbusiness.ImpactofMonetary policy,Fiscalpolicy,Eximpolicyandindustrialpolicyonbusiness.  Legalenvironment-VariouslawsaffectingIndianbusinesses.	16
	Module No.3:  ECONOMICENVIRONMENTAND	1 3
July/Aug-	GLOBALENVIRONMENT Anoverviewofeconomicenvironment,natureoftheeconomy,structureo	13
2022	feconomy, factors affecting economicenvironment.  Globalisation of business; meaning and dimensions, stages, essential conditions of globalisation, for eignmarket entry strategies, merits and demerits of globalisation of business, Impact of Globalisation on Indian businesses, Forms of globalisation of businesses - MNCs, TNCsetc	(3)
	ModuleNo.4: TECHNOLOGICALENVIRONMENT Meaningandfeatures; typesofinnovation, Impactof Technological chang	1
Aug/Sep-	esonbusiness,	10
2022	TechnologyandSociety,TechnologicalAcquisitionmodes,ITrevolution andbusiness,ManagementofTechnology.	
	ModuleNo.5: NATURAL ENVIRONMENT Meaningandnatureofphysicalenvironment.ImpactofNaturalenvironme	0 5
Sep-2022	ntonbusiness.	m . 05

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Name of the Faculty: AISHWARYA LAKSHMI K

Class: BBA IV Semester (EVEN)
Subject: 4.1 Elements Of Costing

MONTH	TOPIC/SYLLABUS TO BE COVERED	HOURS
		ALLOTTED
May – 2022	MODULE1: Introduction	12
	Nature and scope of Cost Accounting, Distinction between cost and	
	financialaccounting, Elements of cost, Classification of cost- cost	
	sheet, (Problems on output costing,tenders &estimate).	
June – 2022	MODULE2: Material classification	12
	Level setting (problems), Valuation of brought out materials,	1864.02
	Storageofmaterials, Functions of storedepartment.	
July - 2022	MODULE3: Overheads	15
	Collection&classificationofoverheads,Allocationandapportionmentofs	
	ervicedepartmentcosttoproductiondepartment,(problemsonsimultaneo	*
	usequationmethod only), Absorption of overhead methods- percentage	
	of direct material cost, Directlabour cost, Prime cost, Labour hour	
	rate, Machine hour rate, (Problems on M/s hour rateonly)	
July/August-	MODULE4: Methods of costing	14
2022	Job costing, Contract costing, Process costing, Normal & Abnormal	
	loss&gain	
	(Problems),Operatingcosting(Problems)ongoods&passengertransports	
	Table 1	
July/August-	MODULE5: Marginal Costing	12
2022	Meaning, Contribution, P.V. Ratio, Margin of safety, BEP,	
	Applicationofmarginal costingfordecision making,(Problems on profit	
	makingmakeorbuy)	. Jc ~

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Oep., of Management Studies ASM College for Women BELLARY.

Name of the Faculty: AISHWARYA LAKSHMI K

Class: BBA IV Semester (EVEN)

Subject: 4.6 Principles And Practice Of Insurance



MONTH	TOPIC/SYLLABUS TO BE COVERED	HOURS
		ALLOTTED
May - 2022	MODULE:1 Introduction	12
	DefinitionandConceptofInsurance-OriginofInsurance-	
	RoleandImportanceof Insurance-Insurancecontracts -	
	FundamentalsofInsurance.	
June – 2022	MODULE:2 LifeInsuranceContracts	15
	Typesoflifeinsurancepolicies, Surrendervalue of policy-converting	
	of policies-Lapse of polices, Revival, Maturity, Nomination and	
	assignment -loanprovision to policyholders.	
July - 2022	MODULE:3 Fire Insurance	13
	Nature and use of Fire Insurance - Fire Insurance Contracts -	
	Types of FirePolicies,-Re-insuranceand double insurance.	
July/August-	MODULE:4 Marine Insurance	13
2022	Nature and use of marine insurance, marine insurance contracts -	
	Typesofmarine Policies.	
July/August-	MODULE:5 MiscellaneousInsurance	12
2022	Motor Insurance, Burglary Insurance, Personal	
	Accident InsuranceandcropInsurance	k

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ASA College for Woman.

Name of the Faculty: RINI. GATTINA

Class: BBA 5th semester (ODD)

Subject: Business Law



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MONTH	TOPIC/SYLLABUS TO BE COVERED	HOURS ALLOTTED
Oct 2021 (18/10/2021)	MODULE-1:LAWOFCONTRACT1872  Natureof contract, classification, offerandacceptance, capacity of partiestocontract, preconsent consideration, legality of obj ect, agreement declared void, performance of contract, disc harge of contract, Remedies for break of contract.	12
Nov-2021	MODULE-2:SPECIALCONTRACTS Indemnity,guarantee,bailmentandpledge,agency	12
Dec-2021	MODULE-3:SALEOF GOODS ACT:1930  Formation of contract of sale, goods and their classification, price, conditions and warranties,transferofpropertyingoodsunpaid sellerandhisrights.	12
Jan-2022	MODULE-4:NEGOTIABLEINSTRUMENTSACT  Definition of Negotiable Instruments features, promissory note, bill of exchange and cheque, crossing of cheque, types of crossing, negotiation, dishonours and discharge of negotiable instruments.	14
Feb-2022 (12/02/2022)	MODULE-5:THEPARTNERSHIPACT,1932  Nature andCharacteristics of Partnership,Registration of a PartnershipFirms,Types ofPartners,Rights andInterests of Partners,ImpliedAuthority of aPartner,Incoming&OutgoingPartners,	14
	ModeOfDissolutionofPartnership.	Principal

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Name of the Faculty: RINI. GATTINA

Class: BBA 6th semester (EVEN)

Subject: Labour Law



MONTH	TOPIC/SYLLABUS TO BE COVERED		HOURS ALLOT TED
May/June- 2022 (30/05/2022)	MODULE-1:  hours StandingOrder	12	12
June/July- 2022	Act1948:mainprovisionsandfeatures.FactoriesAct1948:mainprovisionsandfeatures  MODULE-2:  hours  Employees Provident Fund Act 1952: main provisions and features.EmployeesStateInsuranceAct;1976:mainprovisionsandfeatures.	12	12
July/Aug- 2022	MODULE-3:  2hours  Payment of Bonus Act, 1951: main provisions and features. Payment of Gratuity Act; 1972: main provisions and features.	1	12
Aug/Sep- 2022	MODULE-4:  4hours  IndustrialDisputeAct,1947:mainprovisions andfeatures. ShopsandCommercialEstablishmentAct,1961:mainprovisionsandfeatures	1	14
Sep-2022 (17/09/2022	MODULE-5:  4hours Child Labour (Prohibition and Regulation) Act, 1986: main	1	14
)	provisions andfeatures. The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013: main provisions and features.	5	

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Name of the Faculty: Ashwini.P Class: BBA 1 semester (ODD) Subject: Financial Accounting-I

DATE	TOPICS TO BE COVERED	ALLOTED HOURS
100000000000000000000000000000000000000	INTRODUCTION	00.11
2020	Accounting system & Principles: Accounting Concept- Accounting conventions, Accounting Standards : meaning	08 Hours
	objectives and Accounting Standard Board,- Procedure for issue	
	of accounting Standard. List of Accounting Standard issued by	
	ICAI.	
Dec	FINAL ACCOUNTS OF SOLE TRADER Journal, Subsidiary	20 Hours
2020	books, Ledger, Trial Balance and Final Accounts of	
	Sole Trading concern including Manufacturing	
	Accounts.	12.11
Dec 2020-	DEPARTMENTAL ACCOUNTS Meaning, Objectives and	12 Hours
Jan 2021	Importance- Basis of allocation of expenses- Inter departmental transfers- Preparation of departmental trading and profit and	
	loss account.	
Jan	CONSIGNMENT ACCOUNTS Meaning, Consignment Vs	12 Hours
202₽	Sales - Proforma Invoice- Account Sales- Consignment	
	Losses-Types of commission- Valuation of closing stock-	
F	Cost price & Invoice price Method	
Feb	COMPUTERISED ACCOUNTING Meaning, Features, Advantages	12 Hours
2020	and disadvantages of Computerized accounting, Difference	
	between manual and computerized accounting, Introduction to	
	Tally ERP 9, Meaning, Advantages and limitations of Tally,	
	Creation and Alteration of Company, Groups and Ledger	
	Accounts, Generation of Trial Balance and Financial Statements.  Practical problems.	
	Tractical problems.	

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Name of the Faculty: Ashwini.P Class: BBA III semester (ODD)

Subject: ORGANIZATIONAL BEHAVIOR

DATE	TOPICS TO BE COVERED	ALLOTED HOURS
Nov-Dec	Organisational Behaviour- Nature & Scope, Models of OB,	
2020	Evolution, Significance, Process, significance of special, psychological and social factors.	12 Hours
DeisJan	Foundations of Individual Behaviour: Personality:	12 Hours
2020-21	concept, Determinants, Types, Theories; Perception:	
	process, Factors, Application.	
Jan	Theories of OB, Values, Attitudes and Job Satisfaction,	14 Hours
2020	Definitions of values Attitudes and Job Satisfaction Types of	
	values, Loyalty and ethical behavior. Meaning: Job Satisfaction,	
	retirements.	
Jan feb	Group Development: Five stages and Equilibrium model.	14 Hours
202	External conditions. Organizational culture, definition,	
	Types, Functions, creating and sustaining and changing	
	culture.	
Feb	Leadership: Definition, theories, trait, Behaviour,	12 Hours
2020	contingency, contemporary issues in leadership.	

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Name of the Faculty: Ashwini.P Class: BBA III semester (ODD)

Subject: CORPORATE ACCOUNTING-I

DATE	TOPICS TO BE COVERED	ALLOTED HOURS
Nov-Dec	Introduction to Corporate Accounting. Company - Shares -	
2020	Stock - Kinds of Shares- Features - Issues of Shares - SEBI	15 Hours
	Guidelines- New shares issue procedures – shares Payable by	
	Installment at Par, at Premium, at Discount- Calls in Arears,	
	Calls in Advances, Forfeiture and Re-issue of Forfeiture Shares.	
Dec	Bonus and Rights shares Bonus Shares - Meaning -	12 Hours
2020	Objects - Merits and Demerits of the issue of Bonus	
	Shares - SEBI Guidelines for the issue of Bonus	
	Shares. Rights Issue: Meaning - Difference Right Issue	
	and Public Issue. Stock Split - Comparison of Bonus	
	Shares and Stock and Split (Simple Numerical	
	Problems only)	
Dec-Jan	Issue and redemption of debentures Meaning – Features of a	13 Hours
2020-21	Debentures, Factors to be considered for the Issue of	
	Debentures – SEBI Guidelines for Issue of Debt Instruments,	
	Issue and Redemption of Debentures at Par, Premium and	
	Discount. (simple problems only)	
Jain	Final accounts of Joint stock Companies Preparation of	15 Hours
2020	Final Accounts of Joint Stock Company as per Companies	
	Act of 2013, forms of Final Accounts - Vertical and	
	Horizontal forms, Divisible Profits, Managerial	
	Remuneration. Treatment of tax provision, preparation	
	of financial statement. Implication of Accounting	
	Standard 1,4,5,17,18 and 22.	40.11
Feb	Human Resource Accounting Nature - Definition -	10 Hours
2020	objectives - Human Resource Cost - Development Cost -	
	Replacement Cost - Opportunity Cost - Adjusted Present	
	Value (Theory only)	~

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Name of the Faculty: Ashwini.P Class: BBA II semester (EVEN)

Subject: BUSINESS COMMUNICATION

DATE	TOPICS TO BE COVERED	ALLOTED HOURS
May	Elements of communication- Meaning, Importance, Objectives	
2021	& Principles of Communication, Process, impediments of	14 Hours
	effective communication, Strategies for effective	
	communication. Types and forms of communication: Verbal and	
	Nonverbal Communication. The Cross Cultural Dimensions of	
	Business Communication, Listening & Speaking, Techniques of	
	Eliciting Response, Probing Questions, Observation, Business	
	and social etiquette.	
June	Public Speaking-Importance of Public Speaking and	10 Hours
2021	Speech Composition - Principles of Effective	
	Speaking& Presentations. Speech for introduction of a	
	speaker - Speech for vote of thanks -Occasional	
	speech - Theme speech. Moderating programs-Use of	
	Technology	
June July	Interview Techniques- Importance of Interviews, Art of	10 Hours
h	conducting and giving interviews, Placement interviews-	
2021	discipline interviews - Appraisal interviews - Exit	
	interviews.	
Fully	Meetings Importance of Meetings -Opening and Closing	15 Hours
2021	Meetings - Participating and Conducting Group	
	discussions. Brain Storming, e- Meetings, preparing	
	agenda and minutes of the meeting. Report Writing:	
	Types, Structure, Visual-Aid, Charts, Tables And	
	Diagrams, Projectors, Qualities of well written report.	
Aug	Business Letters: Inquiries, Circulars, Quotations, Orders,	
2021	Acknowledgments Executions, Complaints, Claims	
	&Adjustments, Collection letter, Banking	200000
	correspondence, Agency correspondence, Bad news and	Princ: mt. Alium Sumanga

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Smt. Allum Sumangalamma Memoria College for Water Pulari-583103 persuading letters, Sales letters, Job application letters - Bio-data, Covering Letter, Interview Letters, Letter of Reference. Memos, Minutes, Circulars and Notices. Messages Media: Telephone, Telex, FAX, Internet, etc.



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Name of the Faculty: Ashwini.P Class: BBA II semester (EVEN)

Subject: FINANCIAL ACCOUNTING-II

DATE	TOPICS COVERED	ALLOTED HOURS
poliay	Partnership Accounts-Capital Accounts, Fixed and Fluctuating	
2021	System. Final Account of partnership firm, Trading and Profit &	15 Hours
2021	Loss Account, Profit & Loss Appropriation Account, Balance	
	Sheet. Accounting treatment in case of Admission, Retirement	
	and Death of a Partner.	
Fane 2021	Amalgamation of firms and sale to a company-Meaning and objectives- journal and ledger accounts in the books of old and new firms and the preparation of amalgamated balance sheet in the books of new firm. Sale of partnership to a limited company: Purchase consideration, Methods of calculation of purchase consideration, Preparation of journal and ledgers in the books of the firms. Limited Liability Partnership: Introduction of LLP Act 2008, Meaning, Features- Difference between General Partnership, and LLP - Incorporation, Partners and their relation, Obligation, Extent of Liability, Assignment and transfer of partner rights, Winding up and dissolution of LPP	20 Hours
Tunel	Dissolution of Firms-Meaning, Causes for Dissolution.	10 Hours
July	Insolvency of a partner- Applicability of Garner Vs	
2021	Murray Rule. Insolvency of all partners.	
July	Branch Accounts-Meaning, Types Branches dealing with	10 Hours
2021	cash sales, credit sales, goods received at invoice price-	
	Preparation of branch accounts in the books of head	
	office and preparation of necessary ledger accounts	
	under stock and debtors system, Independent branch:	
	incorporation of branch transactions in head office.	9 Hours
Aug 2021	Hire purchase and installment system-Calculation of Interest and Cash price – Journal & Ledger.	Princip Nt. Allum S <u>u</u> manga

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Name of the Faculty: Ashwini.P Class: BBA IV semester (EVEN)

Subject: MANAGEMENT ACCOUNTING

DATE	TOPICS COVERED	ALLOTED
		HOURS
May	Introduction: Meaning, objectives, nature and significance of	
2021	Management Accounting. Relationship between Cost, Financial	10 Hours
	and Management Accounting	
Fine	Financial Statement Analysis: Analysis and interpretation	12 Hours
2021	of financial statements, techniques of financial analysis -	
	Problems on comparative statements - Common size	
	statements - Trend analysis.	
Vignel	Ratio Analysis: Meaning, utility of ratios, limitations, types of	15 Hours
1. July	ratios <u>Liquidity Ratios</u> : Current Ratio, Quick Ratio, Inventory	
2021	Turnover Ratio, Debtors - Turnover Ratio, Creditors - Turnover	
	Ratio only. Solvency Ratio: Debt equity ratio, Proprietary Ratio,	
	Interest Coverage Ratios only Profitability Ratios: Gross Profit	
	Ratio, Operating Ratio, Net Profit Ratio, Expenses Ratios only	
	(including problems on all these categories of ratios)	
July	Funds Flow and Cash Flow Statements – Meaning,	18 Hours
2021	objectives and limitations. Preparation of Funds Flow and	
	Cash Flow statements (with problems).	
Arug	Budgetary control : Meaning, Definition of Budget &	10 Hours
2021	Budgetary control, significance, limitations, Types of	
	Budgets - Production Budget, Purchase Budget, Sales	
	Budget, Flexible Budget and Master Budget (with	
	problems).	

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Name of the Faculty: **Ashwini.P** Class: **BBA Ist semester (ODD)** 

**Subject: Fundamentals of Business Accounting** 



MONTH	TOPICS TO BE COVERED	HOURS
		ALLOTTED
Oct -	Introduction to financial accounting-Introduction–Meaning and	08 Hours
2021	Definition-Objectives of Accounting-Functions of Accounting-Users	
(21/10/2	of Accounting Information–Limitations of Accounting–Accounting	
021)	Cycle-Accounting Principles—Accounting Concepts and Accounting	
	Conventions. Accounting Standards – objectives- significance of	
	accounting standards. List of Indian Accounting Standards.	
Nov –	Accounting process-Meaning of Double entry system-Process of	12 Hours
2021	Accounting-Kinds of Accounts-Rules-Transaction Analysis-Journal-	
	Ledger-Balancing of Accounts-Trial Balance-Problems on Journal,	
	Ledger Posting and Preparation of Trial Balance	
Nov/Dec-	Subsidiary books-Meaning – Significance – Types of Subsidiary	14 Hours
2021	Books —Preparation of Purchases Book, Sales Book, Purchase	
	Returns Book, Sales Return Book, Bills Receivable Book, Bills	
	Payable Book. Types of CashBook Simple CashBook, Double Column	
	CashBook, Three Column Cash Book and Petty Cash Book	
	(Problems only on Three Column Cash Book and Petty Cash Book),	
	Bank Reconciliation Statement – Preparation of Bank	
	Reconciliation Statement(Problems on BRS)	
Dec/ Jan -	Final accounts of proprietary concern-Preparation of Statement	10 Hours
2021-	of Profit and Loss and Balance Sheet of a proprietary concern	
2022	with special adjustments like depreciation, outstanding and	
	prepaid expenses, outstanding and received in advance of	
	incomes ,provision for doubtful debts,drawings and interest on	
	capital.	
Jan/Feb –	Accounting software-Introduction-meaning of accounting software,	12 Hours
2022	types accounting software-accounting software Tally-Meaning of	
	Tally software Features-Advantages, Creating a New Company,	
	Basic Currency information, other information, Company features	
	and Inventory features. Configuring Tally - General Configuration,	

Numerical symbols, accounts/inventory info – master configuration of a country configuration. Working in Tally: Groups, Ledgers, writing voucher, different types of voucher, voucher entry Problem on Voucher entry- Generating Basic Reports in Tally-Trail Balance, Accounts books, Cash Book, Bank Books, Ledger Accounts, Group Summary, Sales Register and Purchase Register, Journal Register, Statement of Accounts, and Balance Sheet

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Name of the Faculty: **Ashwini.P**Class: **BBA III semester (ODD)**Subject: **Organizational Behavior** 

MONTH	TOPICS TO BE COVERED <sup>1</sup>	HOURS
		ALLOTED
Oct-2021	Module-Nature & Scope, Models of OB, Evolution, Significance,	12 hours
(18/10/20	Process ,significance of special ,psychological and social factors.	
21)		
Nov-2021	Foundations of Individual Behaviour: Personality: concept,	12 hours
	Determinants, Types, Theories; Perception: process, Factors,	
	Application.	
Dec- 2021	Theories of OB, Values, Attitudes and Job Satisfaction,	14 hours
	Definitions of values Attitudes and Job Satisfaction Types of	
	values ,Loyalty and ethical behavior .Meaning :Job Satisfaction	
	,retirements	
Jan- 2022	Group Development: Five stages and	12 hours
	Equilibrium model External conditions .Organizational culture,	
	definition, Types, Functions, creating and sustaining and	
	changing culture.	
Feb-2022	Leadership: Definition, theories ,trait, Behaviour ,contingency	12 hours
(12/02/20	,contemporary issues in leadership.	
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Name of the Faculty: Ashwini.P Class: BBA VI semester (ODD)

Subject: **HUMAN RESOURCE DEVELOPMENT** 

<b>MONTH</b>	TOPICS TO BE COVERED	HOURS
	20 10 gl (20 10 Marie	ALLOTED
Oct2021	Meaning definition ,need and Importance of HRD. Characteristics of	10
(18/10/2	HRD	Hours
021)		000000000000000000000000000000000000000
Nov-	Difference between HRD and Personnel Management ,HRD Processes.	12
2021	HRD and Its Mechanism. Outcomes of HRD.	Hours
Dec-	Planning HRD System, organizing HRD Systems, Attributes of an HRD	12
2021	manager. HRD as in Indian Industries (revolution and development)	Hours
Jan-	Personality and Individuality, meaning and development of personality	14
2022	perceptions, attitudes, types of personality, development factors	Hours
	influencing personality.	
Feb-	Meaning of the Role Conflict stress, goal conflict frustration, Group	16
2022	meaning of group dynamics, Distinction between group and team,	Hours
(12/02/	Stages of Group development, Cohesiveness ,inter group, intra group,	
2022)	informal group, formal group, formal vs informal group. Diagnosis of	
	group behaviour.	0

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Name of the Faculty: **Ashwini.P** Class: **BBA II semester (EVEN)** 

Subject: FINANCIAL ACCOUNTING AND REPORTING

MONTH	TOPICS TO BE COVERED	HOURS
		ALLOTTED
May –	Financial accounts of Partnership Firm: Meaning of Partnership	10 Hours
2022	Firm, Partnership deed-clauses in partnership deed, Preparation	
(02/05/2	of Final accounts of partnership firm-Trading and Profit and Loss	
022)	Account, Profit and Loss Appropriation Account, Partners capital	
	account and Balance sheet. Goodwill- Nature ,Factors	
	influencing goodwill and methods of (Average and super profit	
	methods)	
June -	Issue of shares- Meaning of Share, Types of Shares-Preference	08 Hours
2022	shares and Equity shares –Issue of Shares at par, at Premium, at	
	Discount: Pro-Rata Allotment ;Journal Entries relating to issue	
	of shares; Preparation of respective ledger accounts;	
	Preparation of Balance Sheet in the Vertical form (Practical	
	Problems).	
July –	Final accounts of Joint stock companies- Statutory provisions	12 Hours
2022	regarding preparation of Company Final accounts-Treatment of	
	special items, Managerial remuneration, Tax deduction at source,	
	Advance payment of tax, Provision for tax, Depreciation, Interest on	
	debentures, dividends, Rules regarding payment of dividends,	
	Transfer to Reserves, Preperation of Profit and loss account and	
	balance sheet (Vertical form Schedule-III) (Practical Problems)	Tomorrow States and
July/Aug	Financial statement analysis-Comparative Statements - Comparative	12 Hours
ust-2022	Income Statement, Comparative Balance Sheet; Common size	
	Statements-Common Size Income Statement, Common Size Balance	
	Sheet-Trend Percentages.(Analysis and Interpretation)	Column Stand
July/Aug	Corporate Financial Reporting practices-meaning, types,	10 Hours
ust-	characteristics of corporate financial report, users of corporate	
2022	financial report, Component corporate financial report-general	
(19/08/2	corporate information, Financial highlights, letter to the	

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shareholders from the CEO, management's discussion and analysis, Financial statements-Balance sheet, income statement, cash flow statement and notes to the financial statements, Auditor's report, significant accounting policies, corporate governance report, Corporate social responsibility report ( Discuss only role and significance of above components of corporate financial report)

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Name of the Faculty: Ashwini.P Class: BBA IV semester (EVEN)

Subject: MANAGEMENT ACCOUNTING

MONTH	TOPICS TO BE COVERED	HOURS
		ALLOTTED
Oct -2021	MODULE1:	10 Hours
(18/10/202	Introduction: Meaning, objectives, nature and significance of	
1)	Management Accounting. Relationship between Cost, Financial	
	and Management Accounting	
Nov – 2021	Financial Statement Analysis: Analysis and interpretation of	12 Hours
	financial statements, techniques of financial analysis-Problems	
	on comparative statements—Common size statements —Trend	
	analysis.	
Dec - 2021	Ratio Analysis: Meaning, utility of ratios, limitations, types of	15 Hours
	ratios– <u>Liquidity Ratios</u> : Current Ratio, QuickRatio, Inventory	
	Turnover Ratio, Debtors-Turnover Ratio, Creditors Turnover	
	Ratio only.	
	Solvency Ratio: Debt equity ratio, Proprietary Ratio, Interest	
	Coverage Ratios only <u>Profitability Ratios</u> : Gross Profit Ratio,	
	Operating Ratio, Net Profit Ratio, Expenses ratios only(	
	including problems on all these categories) Ratiosonly (including	
	problemson all these categories ofratios)	
Jan – 2022	Funds Flow and Cash Flow Statements – Meaning, objectives	18 Hours
	and limitations. Preparation of Funds Flow and Cash Flow	
	statements(with problems).	
Feb – 2022	Budgetary control : Meaning, Definition of Budget & Budgetary	10 Hours
(12/02/202	control, significance, limitations, Types of Budgets - Production	8
2)	Budget, Purchase Budget, Sales Budget, Flexible Budget and	0
	Master Budget (with problems).	Agg

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Name of the Faculty: Ashwini.P Class: BBA VI semester (EVEN) Subject: Industrial Relations

MONTH	TOPICS TO BE COVERED	HOURS
		ALLOTED
Oct -2021	Growth of industrial labour force ,types ,employment in public,	12 Hours
(18/10/202	private and cooperative sector. Organized labor ,unorganized	
1)	labour.	
Nov –	Characteristics of Indian labour. Labour movement in India.	14 Hours
2021	(post independence) center trade union organizations. Problems	
	of trade unions; functions of tradeunions;	
Dec -	Industrial relations; concept, Evaluation of industrial relation in	14 Hours
2021	India industries. Transitional state in industrial relations.Trade	
	Unions: Meaning, Objectives, Functions, Types.	
Jan - 2022	Organizational Development: Meaning, Objectives,	12 Hours
	Characteristics, Goals, Benefits. Change: Types of	
	Change, Process of change, Managing Resistance.	
Feb -	Collective bargaining ;concept negotiation skills, Indian labour	12 Hours
2022	conference and its functions ILO : recommendations and	
(12/02/202	conventions.	
2)		0000

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Dep. of Managament Studies.

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BELLARY.

Name of the Faculty: RINI. GATTINA

Class: BBA 5th semester (ODD)

Subject: Business Law



MONTH	TOPIC/SYLLABUS TO BE COVERED	HOURS
		ALLOTE
		D
November	MODULE-1:LAWOFCONTRACT1872	12
[01/09/202 0]	Natureof contract, classification, offerand acceptance, capacity of parties to contract, freconsent consideration, legality of object, agreement declared void, performance of contract, discharge of contract, Remedies for break of contract.	
December	MODULE-2:SPECIALCONTRACTS	12
2020	Indemnity,guarantee,bailmentandpledge,agency	
January	MODULE-3:SALEOF GOODS ACT:1930	12
2021	Formation of contract of sale, goods and their classification, price, conditions and warranties, transfer of property in goods unpaid seller and his rights.	
February	MODULE-4:NEGOTIABLEINSTRUMENTSACT	14
2021	Definition of Negotiable Instruments features, promissory note, bill of exchange and cheque, crossing of cheque, types of crossing, negotiation, dishonours and discharge of negotiable instruments.	
March	MODULE-5:THEPARTNERSHIPACT,1932	14
2021	Nature and Characteristics of Partnership, Registration of a Partnership Firms, Types of Partners, Rights and Interests of Partners, Implied Authority of a Partner, Incoming & Outgoing Partners, Mode Of Dissolution of Partnership.	
	0 1	

Name of the Faculty PINI GLATTINA

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> Smt. Allum Sumangalamma Memoria. College for Women, Ballari-583103

Principa

Name of the Faculty: RINI. GATTINA

Class: BBA 6th semester (even)

Subject: Labour Law



MONTH	TOPIC/ SYLLABUS TO BE COVERD	HOURS
		ALLOT ED
May 01/05/20 21	MODULE-1: StandingOrder Act1948:mainprovisionsandfeatures.FactoriesAct1948:mainprovisionsandfeatures	12
June 2021	MODULE-2:  Employees Provident Fund Act 1952: main provisions and features. Employees State Insurance Act; 1976: main provisions and ndfeatures.	12
July 2021	MODULE-3:  Payment of Bonus Act, 1951: main provisions and features.PaymentofGratuityAct;1972:mainprovisionsandfeatures.	12
August 2021	MODULE-4: IndustrialDisputeAct,1947:mainprovisions andfeatures. ShopsandCommercialEstablishmentAct,1961:mainprovisionsandfeatures	14
Septemb er 07/08/20 21	MODULE-5: Child Labour (Prohibition andRegulation) Act, 1986: main provisions andfeatures. The Sexual Harassment of Women at Workplace (Prevention , Prohibition and Redressal) Act, 2013: main provisions and features.	14

Name of the Faculty PINI. GIATTINA

Co-Ordinator, Dept. of Management Studies

ASM College for Women.

BELLARY.

Principal

Name of the Faculty: K E Umesh

Class: B.B.AV semester (ODD)

Subject: Strategic Business Management



MONT H	TOPIC/SYLLABUS TO BE COVERED	HOURS ALLOTT ED
2020	ModuleNo 1:Introduction andon overview of Strategic Management; Natureand scope, elements instrategic management: Phases of strategic management, Benefits of strategic managements teps instrategic Decision—making process.	12
<b>Dec</b> 2020	ModuleNo 2:Environmental scanning,externalscanningidentifyingExternalEnvironmentalv ariable,strategic types. Role of forecasting in strategic management Internal scanning – value chainanalysis.StrategicAuditscanningfunctionalresources.	12
70m 2020	Module No 3:Strategy formation – for corporate strategy – Growth strategy, stability strategy, Refreshmentstrategy.PortfolioAnalysis,BCG.Growth—sharematrix,Horizontalverticalstrategy.Functional strategy Marketing, Financial, R&D, operations, purchasing production,Strategicchoice, Developmentofpolicies.	20
F ひ。 2020	Module No 4:StrategicImplementation andcontrol.DevelopingBudgets,Programmes andprocedure;Reengineering, Evaluation and control in strategic management masers and types of control,guidelinesforcontrolofstrategy.	10
2020	Module No 5: Popular strategic, Strategic Alliances, Mergerand Acquisition, Technical Know-how.	10

K. E. mu

ASM College for Women.
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Name of the Faculty: K E Umesh

Class: B.B.AIIsemester (EVEN)

Subject: Marketing Management



MON TH	TOPIC/SYLLABUS TO BE COVERED	HOURS ALLOTT ED
2021	ModuleNo 1:INTRODUCTION TO MARKETING MeaningandDefinition,ConceptsofMarketing,ApproachestoMarketing,Fun ctionsofMarketing. Recent trends in Marketing-E- business, Tele-	10
2021	marketing, M-Business, GreenMarketing,RelationshipMarketing,ConceptMarketing,DigitalMarket ing,socialmedia marketingandE-tailing(Meaningonly).	
	Module No 2: MARKETING ENVIRONMENT	
. J	MicroEnvironment– Thecompany,suppliers,marketingintermediariescompetitors,publicandcusto	
2021	mers; MacroEnvironment-Demographic, Economic, Natural, Technological, Political, Legal, Socio-Cultural Environment.	10
	Module No 3:MARKETSEGMENTATIONANDCONSUMER	
Mar	BEHAVIOUR	
2021	MeaningandDefinition, Basesof Market Segmentation, Requisites of Sound Market	10
2021	Segmentation;ConsumerBehavior-	10
	FactorsinfluencingConsumerBehavior;BuyingDecisionProcess.	314
	Module No 4:MARKETINGMIX	
	Meaning, Elements of Marketing Mix (Four P's) -	20
1 -1 -	Product,Price,Place,Promotion.	20
2021	Product-Product Mix, Product Line, Product Lifecycle, New Product Development,	
	ReasonsforFailureofNewProduct,Branding,PackingandPackaging,Labeling,	
	Pricing-Objectives, Factors influencing Pricing Policy, Methods of Pricing;	
	Physical Distribution—  Meaning Factors of Channel Salaction Towns of Marketing Chann	
	Meaning, Factors affecting Channel Selection, Types of Marketing Channels.  Promotion—	The E
	MeaningandSignificanceofPromotion,PersonalSellingandAdvertising	
	(MeaningOnly)  Module No 5:SERVICESMARKETING	
Apr	Meaninganddefinition of services, difference between goods and services, featuresof	
2021	services, sevenP'sofservicesmarketing(conceptsonly).	06

K.E. min

Depi. of Management Studies
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Name of the Faculty: K E Umesh

Class: B.B.AIII semester (ODD)

Subject: Human Resource Management.



MO	TOPIC/SYLLABUS TO BE COVERED	HOU RS
NT H		ALLO TTED
2020	ModuleNo 1:IntroductiontoHumanResourceManagement MeaningandDefinitionofHRM— FeaturesObjectives,DifferencesbetweenHumanResource Management and Personnel Management, Importance, Functions and Process ofHRM,RoleofHRManager,TrendsinfluencingHRpractices	10
<b>2020</b>	ModuleNo 2: Human Resource Planning, Recruitment and Selection. HumanResourcePlanning:MeaningandImportanceofHumanResourcePlanning,Processo fHRP HRDemandForecasting- MeaningandTechniques(MeaningsOnly)andHRsupplyforecasting. SuccessionPlanning-MeaningandFeatures Job Analysis:MeaningandUsesofJobAnalysis, ProcessofJob Analysis-JobDescription,Job Specification, Job Enlargement, Job Rotation, Job Enrichment (Meanings Only)Recruitment- Meaning,MethodsofRecruitment,FactorsaffectingRecruitment,SourcesofRecruitment Selection- Meaning,StepsinSelectionProcess,PsychometrictestsforSelection,Barrierstoeffecti veSelection,MakingSelectioneffective;Placement, Gamification- Meaning andFeatures	14
<b>30</b> 20	Module No 3:Induction, Training and Compensation Induction: Meaning, Objectives and Purpose of Induction, Problems faced during Induction, I nduction Program Planning.  Training: Need for training, Benefits of training, Assessment of Training Needs and Method sof Training and Development; Kirkpatrick Model; Career Development.  Compensation: Direct and Indirect forms of Compensation (Meaning Only), Compensation Structure.	10
두(5 2020	Module No 4:PerformanceAppraisal,Promotion&Transfers.  Performanceappraisal:MeaningandDefinition,ObjectivesandMethodsofPerformanceAppra isal – Uses and Limitations of Performance Appraisal, Process of PerformanceAppraisal Promotion:MeaningandDefinitionofPromotion,PurposeofPromotion,BasisofPromotion. Transfer:MeaningofTransfer,ReasonsforTransfer,TypesofTransfer,RightSizingof WorkForce,Needfor RightSizing	14
2020	Module No 5:Employee EngagementandPsychological Contract EmployeeEngagement(EE):MeaningandTypesofEE,DriversofEngagement- MeasurementofEE,BenefitsofEE. Psychologicalcontract:Meaningandfeatures	08

K. E. men

Dept. of Management Studies
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Name of the Faculty: K E Umesh

Class: B.B.AVIsemester (EVEN)

Subject: Global Marketing



MO NTH	TOPIC/SYLLABUS TO BE COVERED	HOUR S ALLO TTED
2021	ModuleNo 1:INTERNATIONALTRADE InternationalTrade— Meaning,Significance,WhytogotoInternationalBusiness,ModesofEnteringinto InternationalTrade.	12
7 une 500 2021	Module No 2:BalanceofPayment Meaning,FactorsinfluencingBalanceofPayment,causesforDisequilibriu m,MeasurestakentoimprovetheDisequilibriumBalanceofPayment.	12
3 why Mar 2021	Module No 3:ForeignExchange Meaning, Types, Factors determining Exchange Rate, SpotRate, Forward Rate, Swap, Indian FOREX Market, Convertibility of Indian Rupees, FOREX Dealers in India.	14
Aug 2021	Module No 4:FINANCIALINSTITUTIONS ImportandExportBanks,CommercialBanks,ECGC,ExportPromotionCouncil.RecentEXIMPolicyandIndia,ExportPromotionmeasures,incentivestoaccelerateExports.	14
A.	Module No 5:WTO WTOANDINDIA,TRADEBLOCKSANDTRADECENTRES.	
2021		12

Co-Ordinator.

Dep., of Management Studies ASM College for Women.

BELLARY.

Principal

Name of the Faculty: K E Umesh

Class: B.B.AIVsemester (EVEN)

Subject: Corporate Environment



MONT H	TOPIC/SYLLABUS TO BE COVERED	HOURS ALLOTT ED
100 ay 2021	Module No 1:FORMATION OFCOMPANY  Promotion of Company – Promotion – Incorporation–Capital Subscription and CertificateofCommencementofBusiness.MemorandumofAssoci ationDefinition-ClausesArticlesof Association – Alteration of Memorandum of Association and Articles of Association.Prospectus– Meaning–Contents –Statement inLieu of Prospectus.	15
الاري 2021	Module No 2:CAPITAL OFCOMPANY  Share Capital – Meaning of Shares – Kinds of Shares – Merits and Demerits of Shares. Debentures—Meaning—Features — Types-Meritsand Demerits, Listing of Shares.	13
Tuly	Module No 3:COMPANYMEETINGS  MeaningandDefinition—TypesofMeeting—StatutoryMeeting— AnnualGeneralMeeting	
2021	$-{\sf ExtraordinaryGeneral Meeting-Board Meeting and Resolutions}.$	12
Aug 2021	Module No 4:COMPANYSECRETARY  MeaningandDefinition—Position—Appointment—Rights—Duties— Liabilities—Qualificationand Removal of CompanySecretary.	15
2021	Module No 5:WINDINGUPOFCOMPANIES  Modes of winding up – commencement of winding up – consequences – official liquidator –powersand duties of liquidator.	
2021	iiquidator.	10

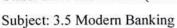
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Co-Ordinato:

ASM College for Women, BELLARY,

Name of the Faculty: AISHWARYA LAKSHMI K

Class: BBA IIIsemester (ODD)



MONTH	TOPIC/SYLLABUS TO BE COVERED	HOURS ALLOTTED
Dec-2020	Module-1: BankinginIndia  Meaningof Bank, Concept,FunctionsandTypesofBanking.	10
Dec- 2020/Jan- 2021	Module-2: Banker and customer relationship  Meaning of customer, relationship between Banker andCustomer,-  GeneralandSpecialRelationships-changing profile ofBanker—  Customerrelationshipin recent times.	12
Jan-2021	Module-3: Crossing and Endorsement of Cheques  Meaning and types of cheques- Open and Crossedcheques, Methods of crossing: General Crossing, Special Crossing, Holder and Holder in DueCourse, Marking of cheques, material alteration, Magnetic Ink Character recognition (MICR)ofchequesand drafts. Endorsementmeaning, kinds of endorsement.	14
Feb-2021	Module-4: Employment of Bank Funds  Principles of sound lending, factors limiting levels of advances, Modesofad vancing: Charges, Lien, Pledge, Hypothecation, Mortgages.	14
Feb-2021	Module-5: ElectronicBanking ConceptofElectronicBanking,FormsofElectronicBanking,significance of Electronic Banking, types of Electronic payment system: smart cards andElectronicpaymentsystem,CreditcardbasedElectronicpaymentsystem,Risk andElectronicpayment systems.	15

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frincipal

Name of the Faculty: AISHWARYA LAKSHMI K

Class: BBA V semester (ODD)

Subject: 5.CE-2. Training And Development



MONTH	TOPIC/SYLLABUS TO BE COVERED	HOURS
		ALLOTTED
Dec-2020	MODULE-1: Training	12
	An Overview-Roleof trainingin organisations-Structureof Training	9
	Organisations -TrainingProcessModel-	
	Forcesinfluencingtheworkplaceandtraining-LearningTheories&Training-	
	TheTrainer:RolesandcompetenciesofTrainers.CurrentTraining&Development	
	Practices-Business	
Dec-	MODULE-2: TrainingNeedsAnalysis	12
2020/Jan-	Why, When and Wheretolook for Performance Discrepancies?-	
2021	FrameworkforconductingTNA,OutcomesofTNA,ApproachestoTNA,NeedsA	
2021	ssessmentTechniques.TrainingDesign:Organisational/Environmentalconstrai	
	nts-TrainingObjectives-Facilitation of Learning-Facilitation of Transfer-	
	Training Design Process–Key Factors in Designing–TrainingDesignTheories.	
Jan-2021	MODULE-3: TrainingEvaluation	10
	RationaleforEvaluation-Trainingoutcomes-	
	TrainingEvaluationDesignIssues-Typesof	
	EvaluationTechniques&Instruments-Costing Training Programmes-	
	MeasuringROIoftrainingprogrammes.	
Jan/Feb-	MODULE-4: TrainingMethods	14
2021	Matchingtrainingmethodswithoutcomes-	
	Lectures&Demonstrations,Computer- based Training, Games & Simulations,	
	On-the-Job Training-Audiovisual Enhancements to Training Training	
	facilities-Key Areas of Organisational Training: Orientation Training,	
	DiversityTraining, Sexual Harassment Training, Team Training, and other	
	training programmes &Issues-Impact of Technology on Training-Choosing a	
	training method—Training of special groups like salesandretailstaff.	
Feb-2021	MODULE-5: Management Development	14
	Training vs. Development-Importance of Management Development -	
	Management Development Implications- Approaches for Management	
	Development-Strategies for	
	DevelopmentofTechnicalManagers,ExecutivesandFutureExecutives.	
	(mules)	

Faculty
Alshwarya Caleshnir

vep., of Management Studies
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BELLARY.

Name of the Faculty: AISHWARYA LAKSHMI K

Class: BBA II Semester (EVEN)

Subject: 2.3Quantitative Techniques - II

MONTH	TOPIC/SYLLABUS TO BE COVERED	HOURS
		ALLOTTED
May-	MODULE-1	12
2021	Probability—Conceptof probability, Classical frequency	
	&Subjectiveapproaches,Conceptof	
	mutually exclusive events, Independent, conditional probability.	
June-	MODULE- 2	12
2021	Probabilitydistributions-	
	Conceptofprobability distribution, expectation & variance. Binomial distrib	
	ution, Poisson distribution, Geometric distribution. Expotentional distribut	
	ion, Normal distribution & its standardization (definitions, properties	
	&applications)	
June/July-	MODULE-3	12
2021	Sampling&samplingdistribution: Determination of sample size. Testing of	
	hypothesis:Differenttypesofdecisiontable,Typel&Typellerrors,Levelof	
	significance, Estimation, Power ofteststandard error, testingofmeans.	
July-2021	MODULE-4	14
	LargesampleTest:testforsinglemeanforqualityofmeans,testforsinglepro	
	portion &test for equalityof proportions.	
July/Aug-	MODULE-5	14
2021	Smallsampletest:Chi-square&T-test&their applications.	

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principal

Name of the Faculty. Aishwaeya Calulmi. K

Principal

Name of the Faculty: AISHWARYA LAKSHMI K

Class: BBA IV Semester (EVEN) Subject: 4.1 Elements Of Costing

MONTH	TOPIC/SYLLABUS TO BE COVERED	HOURS
	The second secon	
		ALLOTTED
May-	MODULE1: Introduction	12
2021	Nature and scope of Cost Accounting, Distinction between cost and	
	financialaccounting, Elements of cost, Classification of cost- cost sheet,	
	(Problems on output costing,tenders &estimate).	
June-	MODULE2: Material classification	12
2021	Level setting (problems), Valuation of brought out materials,	
	Storageofmaterials, Functions of storedepartment.	
June/July-	MODULE3: Overheads	15
2021	Collection&classificationofoverheads, Allocation and apportion mentof service	
	departmentcosttoproductiondepartment,(problemsonsimultaneousequationm	
	ethod only), Absorption of overhead methods- percentage of direct material	
	cost, Directlabour cost, Prime cost, Labour hour rate, Machine hour rate,	
	(Problems on M/s hour rateonly)	
July-2021	MODULE4: Methods of costing	14
	Job costing, Contract costing, Process costing, Normal & Abnormal	
	loss&gain	
	(Problems), Operating costing (Problems) on goods & passenger transports.	
July/Aug-	MODULE5: Marginal Costing	12
2021	Meaning, Contribution, P.V. Ratio, Margin of safety, BEP,	
	Applicationofmarginal costingfordecision making,(Problems on profit	
	makingmakeorbuy)	8

Name of the

Dept. of Management Studies
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Principal V Smt. Allum Sumangalamma Memorial College for Women, Ballari-583103

Teaching Plan for the year 2020-21

fearling plan Gol The Mear 2020-21

Name of the Faculty: AISHWARYA LAKSHMI K

Class: BBA IV Semester (EVEN)

Subject: 6.B- E.3INVESTMENTDECISIONSANDPROJECTMANAGEMENT

MONTH	TOPIC/SYLLABUS TO BE COVERED	HOURS
May-2021	MODULE-1	12
	INTRODUCTION- Nature and scopeof investment analysis,	
	elements ofinvestment, return,riskand time elements,	
	objectives of investment, security return and risk analysis,	
	measurement of return	
	andrisk,(Problems),ApproachestoInvestmentanalysis.	
June-2021	MODULE-2	12
	TYPESOFINVESTMENT- Financial investments, Securities and	
	derivatives, Deposits, Tax sheltered Investments, non-financial	
	investment, real estate, gold and other types and their	
	characteristics, Sources offinancialinformation.	
June/July-	MODULE-3	14
2021	FUNDAMENTALANALYSIS _	
	Economicanalysis,Industryanalysis,Investmentanalysisand	
	Companyanalysis.	
July-2021	MODULE-4	12
	TECHNICALANALYSIS - Various prices and volume indices and	
	making averages, interpretation of various trends andindices.	
July/Aug-	MODULE-5	14
2021	MARKETHYPOTHESIS - Weak, Semi-strong and strong market,	100000
	testing of different forms ofmarket efficiency	
	andtheirsignificance.	

Name of the Faculty Alshwaya Coulstoni. K Dept. of Word germent Stud on ASM College for Women.
BELLARY.

Printer



Name of the Faculty: RINI. GATTINA

Class: BBA 5th semester (ODD)

Subject: Business Law

MONT H	TOPIC/SYLLABUS TO BE COVERED	HOURS
		ALLOT
		ED
June/J	MODULE-1:LAWOFCONTRACT1872	12
uly	N-4C	1.2
2019	Natureof contract, classification, offerand acceptance, capacity of parties to contract, freconsent consideration, legality of object, agreement declared void, performance of contract, discharge of contract, Remedies for break of contract.	
July/A	MODULE-2:SPECIALCONTRACTS	12
ug		12
2019	Indemnity, guarantee, bailment and pledge, agency	
2017		
Aug/S	MODULE-3:SALEOF GOODS ACT:1930	12
ер	Formation of contract of sale, goods and their classification, price, conditions and	12
2019	warranties, transferof property in good sunpaid seller and his rights.	
Sep/Oc	MODULE-4:NEGOTIABLEINSTRUMENTSACT	
t	Definition of Negotiable Instruments features promissory note hill of exchange and	14
2010	cheque, crossing of cheque, types of crossing, negotiation, dishonours and discharge	
2019	of negotiableinstruments.	
Octobe	MODULE-5:THEPARTNERSHIPACT,1932	
r		14
2010	Nature and Characteristics of Partnership, Registration of a Partnership Firms, Types	
2019	ofPartners,Rights andInterests of Partners,ImpliedAuthority of aPartner,Incoming&OutgoingPartners, ModeOfDissolutionofPartnership.	
	p	

Name of the Facility PINI GATTINA

Co-Ordinator. Depi. of Management Studies ASM College for Women.

BELLARY.

Principal

Name of the Faculty: RINI. GATTINA

Class: BBA 6th semester (even)

Subject: Labour Law

MONT	TOPIC / SYLLABUS TO BE COVERED	HOURS
H	* 9	ALLOT
		ED
Decemb	MODULE-1:	12
er	StandingOrder Act1948:mainprovisionsandfeatures.FactoriesAct1948:mainprovisionsandfeatures	12
2019		
January	MODULE-2:	12
2020	Employees Provident Fund Act 1952: main provisions and	12
2020	features. Employees State Insurance Act; 1976: main provisions	
	andfeatures.	
Februar	MODULE-3:	12
у	Payment of Bonus Act, 1951: main provisions	12
2020	and	
2020	features.PaymentofGratuityAct;1972:mainpro visionsandfeatures.	
March	MODULE-4:	14
2020	IndustrialDisputeAct,1947:mainprovisions andfeatures. ShopsandCommercialEstablishmentAct,1961:mainprovisionsandfeatures	
April	MODULE-5:	14
2020	Child Labour (Prohibition and Regulation) Act, 1986: main	14
	provisions	
	andfeatures. The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013: main provisions and features.	
	mainprovisions and features.	
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Co-Ordinator Dept. of Management Studies ASM College for Wemen BELLAHY.

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